

Germany Extends "Olive-Branch"
Riots in Amsterdam Are Quelled
Paraguay-Bolivia War Continues
200 Fascists Arrested at Madrid
Madame Curie Dies in France

All Europe turned toward London at the outset of this week as British and French ministers met to discuss a number of important questions. These included French proposals for additional mutual security in Western Europe, the future of the Danubian Conference, and preparations for the Naval Conference of 1935. Just what transpired has not yet been revealed, but it seems certain that Britain held aloof from any new commitments in continental Europe.

While Britain and France discussed policy, Germany on the other hand made three gestures interpreted as "olive-branch" manoeuvres. Storm troops were ordered disbanded, the fall training of the regular army under President von Hindenburg was called off for this year; and the Reichstag, which had abdicated, was called together again to receive Hitler's statement regarding recent executions and the Nazi "clean-up." The Chancellor's speech was calculated to answer innumerable questions that German citizens and foreigners have been asking regarding the executions of June 30, when a threatened revolt sent official bullets flying. But the whole German attitude is so full of contradictions, and the apology for the action of propaganda officers who spurned in large headlines the details of an alleged plot between some of the Germans whom Hitler executed on June 30, and France. French protests against these charges drew an apology from the German foreign office, it is rumored, after the execution of Nazi leaders. That the spark of a conflagration flared up, and then sputtered out, is the comment of some observers.

Riots in Amsterdam, Holland, last week brought death to fifteen. The rioters were mostly unemployed, incensed at a reduction in city dole payments. Police and troops believed they had ended the trouble on Friday when they cleared the disturbed areas, and tanks to flatten barricades. Soldiers opened fire on the barricades, firing machine guns, and aided by the tanks put the rioters to flight. Fighting broke out anew on the following day, however, and had to be checked again. Early in the present week Amsterdam was reported quiet, but the unrest had evidently spread to Rotterdam.

Vienna has been stirred by the discovery by the police of a secret labyrinth of underground passages. They are now trying to find the builders. It is believed that the tunnels are part of a revolutionary plot, and they were quite evidently recently constructed. Nazis may have been involved, for eleven of them were shortly thereafter arrested at Lichtenfurth. A cache of dynamite found in another city added to the feeling of general uneasiness.

The Stavisky scandal still has its repercussions in France. Two former government ministers were implicated in Paris on Tuesday with the opening of the criminal action against Renault, the former minister of justice, and with the preliminary investigation of the case against Dalmier, former minister of colonies. Renault is charged with selling his influence, evidence having been presented to the committee investigating the whole affair that he accepted 50,000 francs as a bribe to intervene on behalf of Stavisky.

The war between Paraguay and Bolivia is continuing, the development of aerial fighting having been the recent feature. Both belligerent countries repeatedly announce success in the Gran Chaco jungle struggle, but neutral reports indicate that the situation is more or less a stalemate. Mexico was the scene of further Latin-American disturbance this week, an uprising at Nuevo Leon having necessitated government interference.

Henry Wallace, the U.S. secretary of agriculture, has ruled tentatively for a continuance next year of the present 15 per cent. acreage reduction, but he implied that the control lid would be lifted from the United States unless other nations comply with the International Wheat agreement. Final decision on the wheat control program will be delayed a month. It is understood in Washington that the United States will expand acreage unless terms of the London agreement are met.

Jose Antonio Primo de Rivera, son of the late Spanish dictator, was arrested at Madrid last week. He was arrested in a raid on the Spanish Fascist headquarters this week. Recently Rivera was reported to have made a trip to Berlin to confer with Hitler. The raid was prompted by the tip that the Fascists were planning a coup. Others were arrested so as to bring the entire Fascist organization into the hands of the police. It has been a head-line feature in Spanish politics lately, two attempts having been made on his life.

Another death and increasing general strike threats in the cities along the United States Pacific Coast drew this maritime dispute rapidly toward a new crisis at the outset of this week, as the Federal Board pleaded for an armistice. (Continued at Seattle) added a seventh victim since the strike started on May 9, on Monday night. The fatal shooting was in a business district battle, and it was a special deputy who was hit. The six previous victims were strikers or sympathizers.

Twenty-eight U.S. "gobs" were injured at Nice, France, on Friday night last, and considerable property damage was announced in the wake of a series of battles which followed high level and shore leave. One of the sailors was considered in a very dangerous condition. He had been shot by the chief of police, who charges that he went to the aid of the wife of a prominent lawyer who was being molested on the street.

Madame Curie, aged 66, died at Sallanches, France, on Wednesday of last week. One of the most distinguished women scientists of history, her outstanding work was in the discovery of radium with her husband, who died in 1906. She was twice the winner of the Nobel award for chemistry.

Hours of Sunshine

July 4	12.7
July 5	12.2
July 6	12.2
July 7	6.0
July 8	14.7
July 9	11.6
July 10	11.6
Total	85.6

THE VERNON NEWS

THE LEADING JOURNAL OF THE FAMOUS OKANAGAN VALLEY

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VERNON, B.C., THURSDAY, JULY 12, 1934

The Weather

	Max.	Min.
July 4	86	52
July 5	88	61
July 6	86	58
July 7	86	58
July 8	81	45
July 9	84	52
July 10	76	52

\$2.50 Payable in Advance

New Policy For Radio Suggested

Vernon Board of Trade Pioneers In Asking Full Measure of Government Support For All Broadcasting Stations Selected To Broadcast Commission Programs and Closing Out Paid Advertising—Endorses Kamloops Resolution For the Protection of Forests

Discussion of the unfairness of radio broadcasting stations in receipt of assistance from the Radio Commission or the government, competing in the advertising field with other agencies which must stand or fall by their own enterprise and risking their own capital, featured the discussions of the Vernon Board of Trade at the meeting held on Friday evening.

The following motion was proposed and adopted: "That radio license fees should be increased, if necessary, to such an extent as to provide sufficient funds to enable payment to be made to such radio broadcasting stations as are selected to broadcast Radio Commission programs, such funds to be on a scale which will obviate the necessity for accepting paid advertising to augment revenue and that such selected stations should be forbidden to accept commercial advertising."

Discussion was precipitated by the reading of a telegram that had been sent to Grote Stirling, M.P. supporting his plan in requesting a monthly grant to CKOV.

Chairman Whitehead stated the telegram had been dispatched after consultation with the vice president and another. Time was short and the question was not considered to be contentious. A few days later, however, W. S. Harris of The Vernon News had protested, and they could hear Mr. Harris present his views.

Unfair Competition
 The position of the newspaper was outlined by Mr. Harris. For 40 odd years The Vernon News has served the people of the city of Vernon particularly, and the people of the Okanagan Valley generally. Owners had lost money year after year, still they had carried on fighting community battles, upholding the viewpoint of the growers and serving as far as possible the business of the communities and the fruit and vegetable industries. Recently they had been more successful in the struggle, but the times, though compelled to reduce wages had actually increased the staff during depression years. The discovery had been made that the protest sent at having to compete against a bussed rival in the advertising field, had been negative in the estimation of the member of the House of Commons, Grote Stirling, by a telegram in the name of the Vernon Board of Trade. It had been discovered this had been sent after consultation by the President with two others. Protests against the proposals to give CKOV a (Continued on Page 4, Col. 5)

VERNON BOWLERS MADE GOOD SHOW INTERIOR TOURNEY

Vernon Ladies Meet For Singles Title and Compete In Finals For McCulloch Trophy

Vernon lawn bowlers were prominent in the finals of the annual Interior Tourney held at Revelstoke on July 2, 3, and 4, winning the ladies' singles, and securing four second places.

Mrs. W. L. Pearson and Mrs. A. S. Hurlburt led the field in the ladies' singles and met in the final to make it an all-Vernon contest, Mrs. Pearson finally winning by 22-11.

The Vernon ladies' rink, comprised of Mrs. Hurlburt, Mrs. J. Stark, Mrs. Pearson, and Mrs. W. G. Drew, skip, finished in the runner-up position for the McCulloch trophy, losing in the final to Mrs. Epps' rink of Kamloops by the very close score of 31-29.

The Vernon men's rink, Messrs. Hurlburt, Martin, Reid, and Drew, skip, entered the finals for the Province Cup, but lost by 22-11 to J. H. Lyons' quartet from Revelstoke.

T. Martin, of Shuswap Falls, went right through the men's singles to the finals, but was worsted by Hamilton of Revelstoke, by the narrow margin of five points.

There was not quite so large an attendance at the tournament this year as in past seasons, but all Interior centres were well represented.

SCOUTS ENJOYING SPLENDID CAMP: 75 UNDER CANVAS

Otter Bay Camp Houses Boys From Revelstoke and Two Vernon Troops

Seventy-five Boy Scouts and their leaders are in camp at Otter Bay. The groups represented consist of Revelstoke, with 28 members, 1st Vernon with 32, and 2nd Vernon with 15. Scoutmaster C. W. Morrow is in charge of the camp, assisted by Scoutmaster Frank Burton of Revelstoke. Other assistants who are in camp are Albert Eddy, of Revelstoke; Rev. and Hon. T. R. Henegave, of Vancouver; and Robert Grant, Victor Bulwer, Saxon Peters, Joseph Peters and George Carter, all of Vernon. The Troop Leaders in camp are Albert Green, of Revelstoke, and Stanley Northcott and George Whitten, of Vernon.

The advance guard went to camp on Thursday of last week, and had everything in readiness for the main body which left Vernon on Saturday. A fleet of 14 cars made the trip to camp. The weather conditions are ideal and the Scouts are enjoying a wonderful camp. With such a large number in camp it is possible to organize tournaments in horseshoes, deck tennis, volleyball, softball, football, and wall scaling, in addition to the regular program of signalling, first aid, pioneering and other kindred scouting subjects.

An unusual feature took place Tuesday morning, when three new Scouts were sworn in. These were Jack Baldwin, William Kemp and Donald Simpson.

A large class in swimming and life-saving has been organized under George Carter, and a number hope to complete the tests before returning to Vernon.

Today is Visitors' Day, when parents and others interested in the movement are especially welcome at Otter Bay. The Troops will return to Vernon next Tuesday, following which there will be no further meetings until September, when a presentation will be made of the various badges earned at camp.

SPRINKLERS OFF INSTANT A FIRE ALARM IS GIVEN

Vernon Residents Will Thus Be Able To Assist the Fire Fighters

"It is of the utmost importance that all residents of this city should shut off their lawn sprinklers whenever they hear a fire alarm," declared Alderman A. C. Wilde at a meeting of the City Council on Monday evening.

Though there is a by-law to this effect, so as to ensure the greatest hydrant pressure possible during fire fighting, it is disregarded by the great majority, Alderman Wilde added.

Alderman Bowman, who presided over the Council as the Acting-Mayor, during the absence of Mayor Provse at the Coast, stated that hydrant tests were made at four points within the city following the ringing of a test alarm.

At the fire hall, where a 137-pound pressure is possible, the gauge showed only 107 pounds when the alarm was first turned in. After 10 minutes the (Continued on Page 4, Col. 2)

Thrills A-Plenty Promised at Kin Speedboat Regatta Today

Classy Assembly of Fast Craft At Country Club For This Afternoon's Events

The Kinsmen's speed boat regatta and carnival, which is being held at the Country Club this afternoon, Thursday, has in the past week grown into a much larger project than was anticipated at first by even the most enthusiastic of the club men.

There will be fast craft from Wenatchee, Chelan, Kaslo, Salmon Arm, Chilliwack, Vancouver, and other centres entered in competition, and province-wide interest has been roused in the races.

Frank Edwards, who all but broke the world's record at Harrison Hot Springs recently, will be one of the head-liners. S. Joplin is bringing an "X" Class outboard from Wenatchee, however, and there will be one or two others in this class, the swiftest in the outboard section. Other races, in graduated classes, will be run off throughout the afternoon.

Cecil Clark, one of the most ardent

Cannery Season Has Commenced

About 35 Employees At Bulmans Limited Work on Baby Beets and Beans—More Ketchup and Tomato Juice To Be Put Up This Year—Dehydrator Will Put Up A Larger Pack—Wants 3,000 Tons of Winter Apples to Process

Feeble toots of Bulmans whistle, soon to be lusty blasts, indicate the commencement of seasonal activities at the cannery. Baby beets and beans are being canned and tomato puree is being turned into ketchup of which this firm never has enough to supply the market.

Although last year, tomato canning did not commence until about August 20, so early is the season this year, that canning will commence about August 1.

Of the cannery output, about the same size pack will be put up as last year. But there will be more ketchup and tomato juice. Both these lines have shown steady growth.

About 38 employees are now at work and next week when more beans will be available these will be increased to about 50. When the tomato cannery is running full blast and the dehydrator is working the pay roll is about 200.

More dehydrated apples will be processed than ever before and the dehydrator is in the market for about 3,000 tons mostly winter apples. Bulmans Limited has never been able to secure the supply of the apples it needs to fill the demand in the Alaskan market.

Competition with Nova Scotia, where a wage of 88 an hour is paid in some plants, with an average of 30c here, is a limiting factor on the prices that can be paid for the apples.

Some growers hold the belief that sale of cull apples to the dehydrator has a lowering effect on the fresh fruit market but this is entirely erroneous. There is no harm in disposing of the market fresh and dehydrated apples. They go to different markets and are sold to different people. If Bulmans Limited did not dehydrate an apple, it would not reduce the supply sold in Western Canada because sufficient apples are dried in Eastern Canada that are not forced elsewhere that would move to domestic markets were Bulmans not operating.

Dehydrators are not willing to accept bruised fruit but hail marks and color are unimportant.

JUDGE SWANSON DISMISSES SUIT

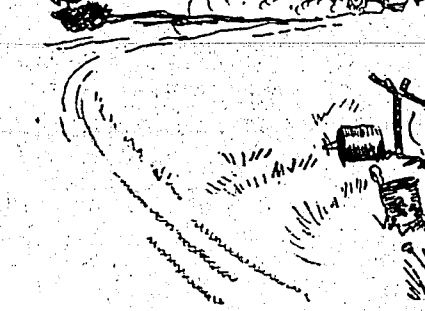
Judge Swanson has handed down a 33-page decision dismissing the action brought by G. L. Ormsby against the Crestland Fruit Company, claiming slightly less than one thousand dollars as payments due him according to a verbal contract made in 1932. A counter claim by the defendant company for \$550.80 has also been dismissed.

That he considers the Cartel arrangement of 1932 in contravention of the Criminal Code in the same degree as the Stabilization Board was so found to be by Mr. Justice Denis Murphy in the recent case also involving the Crestland Fruit Company, is Judge Swanson's statement.

His judgment is lengthy and interesting, and more complete details will be given in next week's issue of The Vernon News.

Mr. Ormsby states that he intends to appeal the judgment.

Unpardonable Carelessness



Vernon Creamery Butter Wins First Place Among 62 Entries At Manitoba Provincial Show

Vernon Entry Pre-eminent Among High Class Butter Exhibits Shown, Brandon, Man.

From a class of 62 entries of which no doubt the famed Shoal Lake Creamery was one, the 14-pound box, solid pack, Vernon Creamery butter entry was awarded first prize at the Manitoba Provincial Exhibition held at Brandon, Man.

The leadership which the 800 farmers of the Okanagan Valley have at times given to the Canadian butter industry, was once again demonstrated. Often this leadership has taken the form of sales which have "saved the market." For the second time out of two starts, it has won first prize. The first victory was scored at the Canada Pacific Exhibition, at Vancouver, last year. This year at the Manitoba fair entries were assembled from plants scattered across Canada from Quebec westward. The most distant entry was made by A. Bergeron at Desquet, Quebec.

Everything in the box, including the box itself, and excluding the paper liners which were purchased through The Vernon News, was made in the Okanagan.

Awards made at Vancouver and now at Brandon confirm statements made by residents of Vernon on return from journeys, that in no place they visit, do they get such good butter as right here at home.

Healthy, pure dairy cows, scientifically milked and cared for, feeding on the rich alfalfa grown in the Okanagan, and drinking clean spring water, give rich sweet cream quickly cooled and held cold, worked in a sweet smelling churn in beautifully clean surroundings, by skilled workers under the direction of buttermaker Walter Patterson, turn out a finished product worthy of winning first place in any contest where purity and goodness are prime requisites.

BLANKET POLICY CIVIC PROPERTIES WOULD BE SAVING

A. E. Berry Makes Suggestion To City Council—Deben-tures Retired

A scheme to insure all the city's properties with a blanket policy was laid before the City Council on Monday evening by A. E. Berry.

The idea was not expanded in detail, but Mr. Berry declared that better coverage would be possible and that a considerable saving would be effected by the city. Such centres as Prince Rupert, Kamloops, Trail, and Nelson have already adopted this plan.

He added that it was not his purpose, in appearing before the meeting, to secure all the business for his firm, but merely to introduce the proposition. If it were accepted, the business could be divided among the insurance firms in the city as the City Council thought fit.

After brief discussion it was decided that the idea would be deferred for further consideration.

Debtors Written Off
 An announcement of interest at the meeting was that \$44,900 worth of debtors, purchased as an investment with sinking fund monies, have now been written off.

Pictures of the local airport have been received by the Spokane Chamber of Commerce and by the Vancouver Airport, and communications from these cities were read, complimenting this city upon its enterprise in the aviation field.

A re-iterated warning to take care in preventing the growth of the Canada thistle in this area was contained (Continued on Page 4, Col. 2)

ORIENTAL BRAINS MAKE VEGETABLE DEAL A SUCCESS

Test Will Come When Kamloops Invades Markets Outside Edmonton Area

The Oriental brains which are guiding the vegetable deal in Vernon are the sensation of the marketing season thus far. The method of operation is for the growers, the city representatives, to meet, and to decide the prices and to make no deliveries until the shippers agree.

So far, the procedure has not evoked any great criticism though it is believed that prices on potatoes were set so high that the spuds stayed home. Now that the semi-ripe tomato deal assumes considerable proportions another factor enters. Vernon and Kelowna are the logical locations for the movement of semi-ripes. They are a part of the mixed car deal and thus have a freight rate advantage on most of the produce shipped to the centres, excepting Edmonton. At that centre the mixed carload freight rate savings do not offset local shipment rates from Kamloops. Enjoying that market the shipments out of Kamloops are believed to be beginning to slip over into other parts of the province where they would appear to be price-cutting. It is believed that Kamloops growers were lined up with those in Vernon. As a matter of fact the tomato crop at Kamloops is a cannery deal and can only be such with the exception of the Edmonton market unless there are price concessions. The situation is being closely watched.

Cot shipments from Oliver, and Osoyoos are about over and Penticton and Summerland are the chief centres of supply. Prices are 55c for No. 2 in suitcases, 15 pounds, and \$1 for No. 1 in baskets, 21 lbs. The demand exceeds the supply. Fruit markets are reaching the saturation point on cots and Eastern Canada hardly knows what an apricot really should taste like. Heavy shipments are going to Valley and Coast canners.

Last of the sweet cherries go out today and the price which was \$1.75 has broken at several points to as low as \$1.25 f.o.b. Kootenay and Creston cherries, first cars of which went last week, are feeling the effects of this lowering of values. There is a continuing demand for Western cherries although Ontario fruit is offered.

Peach plums are climax and are starting with a reasonable demand, \$1.25 for No. 1 and 90c for suitcases. There are not too many to supply the market at present.

Alexander and Triumph peaches are moving and the St. John's are coming up. Rochester peaches are moving about July 25. The Rochester are good peaches that must be picked green to market in good shape.

There is a fair demand for onions and a few are moving.

Potatoes are a drag on the market at \$12.50.

Seven to eight tons of celery is moving daily.

Demand and supply are about in balance on field tomatoes.

Cucumbers are more plentiful than the markets need.

Transparents, Duchess and Red Astor apples are gaining in volume. Though there were about 30 cars of fruits and vegetables out of the Valley on Saturday, the average daily movement is said to be between 12 and 15 cars.

OKANAGAN CRICKETERS HAVE ONE DRAW, TWO LOSSES

The Okanagan eleven seems likely to lose the B.C. cricket championship at Vancouver, according to results of the series at the end of the third day. They drew with Ols on Monday and were beaten by Auroras Tuesday, and by the Colts Wednesday. Okanagan could only compile 104 runs in reply to 285 for four wickets, innings declared, closed by Ols of whom Hendy scored 102. Standing of teams Wednesday night: Vancouver Colts, 9 points; Auroras, 6; Victoria, 4; Vancouver Ols, 4; Okanagan, 1; Burrard, 1.

CYCLIST KILLED NEAR KELOWNA

28-Year-Old Rutland Man Died From Injuries Received In Striking Truck

KELOWNA, B.C., July 9.—A very sad fatality occurred at Kelowna on Thursday evening last when Edmund Gotzmann, 28, of Rutland, riding a bicycle, ran into a truck driven by Vasil Ambros, also of Rutland. The accident occurred on the hill near the "Red Barn." The deceased was riding down the hill and was thrown from his bicycle. He suffered very severe injuries from which he died shortly after being admitted to hospital. He leaves a wife and two children, who reside at Rutland. The inquest held on Friday, Mr. Ambros was exonerated of all blame.

Kamloops Stars Win Four Awards

Okanagan Valley Tennis Championships for 1934—Miss Jean Keith, Vernon, Wins Ladies' Singles and George Fudge, Summerland, the Honors in the Men's Singles—Finals Are Played In Beautiful Weather

1934 Champions

Ladies' Singles:	Miss Jean Keith, Vernon.
Men's Singles:	George Fudge, Summerland.
Ladies' Doubles:	Mrs. Seward and Miss Madge Palmer, Kamloops.
Men's Doubles:	Beard and Stevenson, Kamloops.
Mixed Doubles:	Miss Palmer and Stevenson, Kamloops.
Junior Boys' Singles:	Jack Cooper, Kamloops.
Junior Girls' Singles:	Miss Evelyn Lawrence, Ewing's Landing.

The twentieth annual tournament for the tennis championships of the Okanagan Valley, completed under ideal weather conditions before a large gallery at the Country Club last Sunday, created new titlists in every section, but the high-light of the day's finals, so far as the local enthusiasts were concerned, was the victory of Miss Jean Keith in the ladies' singles.

In bringing this championship to Vernon for the first time in a great many years, Miss Keith, a student at Miss Jocelyn Pease, of Kelowna, the defender, in the semi-finals, then meeting Miss Madge Palmer, of Kamloops, recently of England, in the final. Miss Pease, who has held the ladies' singles title in Kelowna for the past half-dozen years, was defeated in the morning by Miss Keith, 6-4, 6-2, and the Vernon player showed such good form in removing the Orchard City star from the lists that her straight-sets victory over Miss Palmer for the championship was not unexpected.

In the final, the Kamloops player took an initial offensive, and at one time reached a 4-2 advantage in games. Showing steady precision, however, Miss Keith won four games straight to capture the set, and with her opponent evidently losing hope and wilting dismally, went through easily to take the second set and the match by 6-2. The keen interest of the large crowd in attendance was partly because of the fact that for the first time in many seasons Vernon players were very well represented in the finals. Ronnie Dean, last year's junior champion, though defeated by George Fudge, of Summerland (Continued on Page 10, Col. 3)

INDIANS APPEAL DEATH SENTENCE: HEARING OCT. 2

Appeal Book Being Prepared Is To Contain Bulky Transcript of Evidence

Richardson, Ennas, and Alex George, the three Merritt Indians who were sentenced to hang for the murder of Indian Department Constable F. H. Gisborne by Mr. Justice Denis Murphy in Assize Court here on June 30, will have their sentences appealed before the B.C. Court of Appeal opening in Vancouver on October 2.

The appeal book, which was filed by Stuart Henderson, defence counsel, at Vancouver, on Monday, will be heard about three weeks prior to the date of execution, set by Mr. Justice Murphy for October 26, and it will be based upon general grounds outlined in the notice as filed.

It is understood that the appeal book, which is being prepared, is to contain a bulky transcript of the evidence taken at the five-day trial here.

Authorities are quite convinced that a badly decomposed body, found on a sand-bar near Agassiz on Monday, is that of Provost for the Constable Perre Carr, who is alleged to have been murdered by the three George brothers at the same time that Constable Gisborne was killed.

Constable Carr, according to evidence adduced at the trial in this city, was thrown into the waters of the Nicola River after being brutally beaten, though still alive. For 48 days there was no sign of a corpse, but the half-naked body found stranded on a sand-bar after that seven-weeks' interval closely tallies, it is understood, with that of the slain officer.

SWIMMING CLASSES ARE VERY POPULAR

Miss Fulton Reports There Is Room For A Few More Pupils

Although there is already a large registration in the Rotary Club's swimming classes at Kalamalka Beach, there is still room for more pupils. Parents are reminded that the classes are only for six weeks this year, so that it is important to get the youngsters "in the swim" as soon as possible. They are also reminded of the ladies' class at 2:45 every afternoon and of the adults' life-saving at 4 p.m. on Thursday. Adults may have individual attention in the morning after 10 o'clock and in the afternoon from 5 to 5:30 by speaking to Miss Fulton. There are no classes at Kalamalka Beach on Wednesdays.

In six years in B.C. there have been 1,200 deaths from drowning, an average of 216 per year. This is double the number of deaths from automobile or industrial accidents, and most of them could have been prevented had a few common sense precautions been observed.



Excellent dairy stock in alfalfa fields make rich full flavored cream from which it is possible for the Vernon Creamery to make butter declared by competent judges at Western Canada Fairs to be the best

The Vernon News

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PARTIZANSHIP AT ITS WORST

HERE is a danger time in the life of every government, especially every responsible government. It comes to party governments after the first wave of enthusiasm has swept over the victorious contestants and the camp followers commence to demand their share of the spoils.

When installed in office all attention is on a new administration. The platform, or whatever it is on which they rode into power, is being translated into policies, or buried for future resurrection. There is a white light of publicity which is also a mantle of protection.

Lapse of time, passing of the novelty of newness, and other events, surely and maybe slowly crowd the operations of a new government from the public mind. Then comes the danger time.

Many of the associates of the members of the newly elected government have the well known axes to grind and they silently bare them. If self-interest was the motive which actuated them, they commence to make requests which if not acceded to quickly become demands. At times, and with some people, demands not quickly satisfied become threats, and the members of governments who are new to the ways of the politicians in their home circle, are astonished and may be astounded and confounded.

The Liberal Government at Victoria and the Conservative Government at Ottawa are experiencing the two most lamentable stages of partizan demands. Members of the Conservative party in the House of Commons are returning for the last time before they come home for re-election, or for a laying down of the task. They are being reminded of some unfulfilled desires, maybe of implied promises which proved impossible of satisfaction. Vague and not so vague threats of loss of support reach them through various channels. They are reminded in no uncertain way of practical politics in one of its meanest forms.

Only different in degree is the situation of a member of the government at Victoria. Stalwart party friends may be beginning to take the shape of insistent creditors. They lay claim to having performed miracles at the polls. In return for this inestimable privilege they desire something and it is likely they are insisting their claims shall not be ignored nor satisfaction of them delayed.

In the case of both governments, of course, the truth is that party workers assisted at election times. Presumably they did this of their own free will and accord, but it was the people of this country who gave the mandates to the governments and the chances are the result would have been the same had the party workers stayed at home.

It is this knowledge, as well as the instinctive dignity and self respect of our representatives which enables them to carry on without being too much upset over the satisfaction of claims which may be more fancied than real.

If their services, and the policies of the governments to which they lend support are such as to win popular approval they need have no fear of the activities of disappointed office seekers. The will of the people cannot be thwarted by them.

DO WE WANT THE BEST?

HERE is grave danger that the Okanagan Valley will lose the services of a man who is probably in the best position to give advice and direction to the fruit industry. This man is Major M. V. McGuire.

For two years he has been engaged in positions from which he alone of all the good men serving the industry, has been able to see all sides of all phases of the multitudinous operations. In the discharge of these duties he has won high opinions from all with whom he has come in contact.

As manager of the Cartel during 1932 he first occupied a position in which he was not a partizan in any sense and yet he was conversant with everything that was going on. He saw the effect of the various decisions on the growers and their returns, and upon the activities of both the co-operative and the independent shippers. He won golden opinions for his unbiased decisions.

Again in 1933 as manager of the Okanagan Stabilization Board, it was his duty to make decisions and rulings which had a wide effect. He had, of course the benefit of the counsel of experienced operators. The fairness of the decisions was admitted by every one.

For many years previous to occupancy of these important offices, he carried on as a grower and later had experience in the packing and shipping business.

As the one man in a position where he knew everything that was going on without being involved in any of the partizan activities, he had excellent opportunities for reflection on the methods which could be most successfully applied to the industry. He was markedly successful in negotiations with the railways and his relations with high officials of the government is most cordial.

If in the new determination for grower control the services of Major McGuire and the knowledge he has gained are not made use of, the new authorities will be deliberately passing up a source of strength and information that is very valuable. It will not add to their prestige nor make for the success of their operations.

VERNON BOARD OF TRADE PIONEERS

VERNON Board of Trade is pioneering in its advocacy of a new policy for radio broadcasting. This policy was enunciated during a discussion precipitated by this newspaper in objecting to the Board's precipitate endorsement of the proposal on the floor of the House of Commons, to make a monthly grant to several of the smaller broadcasting stations.

Government aid for radio stations, while permitting them to broadcast advertising, provides unfair competition for newspapers established by private capital and solely dependent on subscription and advertising revenues for their existence.

The Vernon Board of Trade believes there is a field for each of these services and suggests that radio license fees should provide funds with which to blanket Canada with government owned or supported stations. The present system is unfair and endangers both the newspapers which serve a recognized public need, and radio which is an increasing agency providing news, and pleasure.

PRESERVATION OF FOREST WEALTH

CONSERVATION of our forests is a common sense measure which has support from all classes of the people of British Columbia. There is no resident of our province, unless bed-ridden, who cannot rest his or her eyes on the green timber on the mountain ranges which are so outstanding a geographical feature of this Pacific province. Naturally, there must be a certain amount of thought of them and it is not to our credit that for several years only the most miserable provision has been made for their preservation.

The dry period in the middle of summer is the danger time for these potential resources. It is then the ravages of insects are most apparent and there is the gravest menace from an outbreak of forest fires. Thousands of persons in this province are dependent on these forests for their existence. They are assets, which if properly husbanded, are inexhaustible.

The government has recognized the necessity for preservation of the forests and is calling attention to the menace which exists and to the precautions which it insists our people shall take against the creation of fire hazards. It is warning against carelessness with fire by campers, picnickers

Evening

Into the empty sky
There swims one star,
A silver point of light.
The world is hushed and still;
Those smouldering sunset fires
That burned afar, have died
Upon the darkening hill,
And now the quiet earth
In silence waits
The tender kiss of night.

—WINIFRED ORDE WARD.

and residents in the woods. Attention is called to the menace of discarded lighted cigarette butts.

No doubt directing public attention to the dangers which can be averted is but a part of the program. To make this effective there must be a policy of forest protection services, of look-out stations, of cleared trails, of reserve supplies of fire-fighting equipment, and a trained force of woodsmen to act as a nucleus and to direct operations. This is simply the insurance which is good business for the people of British Columbia.

A province of burned-over hills would be a province without employment in the woods, without game or fish. Landscapes would be an ugly scar on the face of nature, a disgrace to our people.

What Other Editors Say

A FARMERS' CLEARING HOUSE

VANCOUVER SUN.—British Columbia's Marketing Board, soon to be formed, will mark a new chapter in the history of marketing in this province.

In the past, marketing boards have been set up, but under provincial jurisdiction only, and were found to be ultra vires, so that the effort collapsed.

This time, however, provincial machinery is set up under Dominion enabling legislation, which assures it of stability.

Under the marketing board there will be commodity boards for fruit, eggs, milk, etc. The marketing board itself will therefore act as a sort of inspector of all branches.

Broadly speaking, the scheme involves a liaison of all marketing operations for the farmer. The provincial board is to be the key body for selling problems of all sorts. Its success legally depends on legislation. But its success actually, in the eyes of the farmer, will depend on the good judgment and leadership of the chairman.

With the way paved for co-operation, the farmer next looks about for a similar liaison point in his problems of buying and operating. This is where his greatest need lies.

The suggestion has been made, and endorsed by experienced, practical farmers, of a clearing house secretariat, representing all branches of farming. Its duties would be as wide as the field it serves; its scope would be the gathering and distribution of information of all sorts, from and to farmers.

It would go still further, for it would be the means of contact with governments and with other industries, be they manufacturing or public utility. By this means the whole agricultural body, including horticultural and livestock-producing branches, could express itself effectively on a given question. As it is today, too often milk farmers, fruit farmers, stock raisers, poultrymen, etc., have each to fight out their own problems.

British Columbia produces more than \$35,000,000 a year from her farms. An industry so big demands the best possible correlation of effort and self-help. It demands the strongest possible contact with governments and the rest of the industrial world.

Farmers might profitably explore the clearing house idea. It has been on tap for years. The present stage of co-operative effort has crystallized the need for just such a farmers' agency.

A NEWSPAPER'S JOB

CRANBROOK COURIER.—There could hardly be anything more terrible in a community than a newspaper that bodied or groveled, fawned or scraped, to any section or part of its reader family. Although a newspaper is an intensely human affair it can not legitimately pursue a policy for the mere purpose of public commendation any more than it may avoid following a course it believes to be righteous because of criticism or abuse. It must depend for its support upon the public conviction that its purpose is just. The ultimate aim is not to think for people but arouse them to think for themselves.

THOSE ELECTION RUMORS

HANOVER POST.—The main issues of every election campaign are pretty well defined—are thoroughly discussed by speakers and the press—but the stuff that wins or loses elections is often passed around in smoking cars, barber shops, on Main Street corners, or across the boundary fence. This has always been the case, and will likely continue to be the case. But that is no reason why rumors should be accepted unless there is some truth in them. It must be one of life's bitterest experiences for a public man to find his character besmirched, his reputation damaged, and public confidence in him shaken by reason of some spiteful rumors, circulated in an under-hand manner, and finding himself powerless to spike these untruths.

RELIEF AND AUTOS

PRINCE GEORGE CITIZEN.—With the coming of summer the civic relief authorities are faced again with the problem of dealing with persons in receipt of relief who persist in the driving of their motor cars.

Ten Years Ago

(From The Vernon News, Thursday, July 10, 1924)

The proposed Kamloops-Kelowna branch of the C.N.R. has at last been ratified by the Senate.—Capt. J. J. Sutherland arrived from Rossland last Friday and is now in charge of the Salvation Army work here.—Arrangements are almost complete for the amalgamation of the Vernon and Okanagan Landing schools.—Carl Bourke, of this city, who has been attending the University of Washington, has successfully passed his examinations in chemical engineering.

Twenty Years Ago

(From The Vernon News, Thursday, July 10, 1914)

The donation of \$1,000 from the city recently voted to the Jubilee Hospital was accepted by the hospital directors at a meeting held Tuesday afternoon. It being understood that the \$1,000 was being accepted in lieu of all claims of the hospital on the city for the bills of indigent patients resident in Vernon.—The School Board has appointed Charles B. Brown as assistant principal of the High School.—A complimentary dinner to W. C. Ricardo, retiring manager of the Coldstream Ranch, is being arranged by a number of his friends in the city and district.

Thirty Years Ago

(From The Vernon News, Thursday, July 14, 1904)

T. Mellish advertises that he wants a teacher for Otter Lake School.—The use of garden taps, fountains, and sprinklers has been restricted by the City Council to the hours between 5 p.m. and 9 p.m.—The Court of Assessment revision sat in the City Hall on Tuesday night. A number of appeals were considered. The assessor, C. B. Lefroy, was in attendance and heard the various cases.—A union picnic of the Methodist and Presbyterian Sunday Schools was held at Okanagan Landing yesterday.

Forty Years Ago

(From The Vernon News, Thursday, July 19, 1894)

Yesterday's provincial election, with nine places to hear from in the southern part of the district, gave Donald Graham a majority of 71 over the Hon. P. O. Vernon.—At a meeting in Cameron's Hall on Monday night a volunteer fire brigade was formed.—W. B. Fleming has started a general delivery and express business in town.—M. Keogan has sold his ranch at Dog Lake to Thomas Ellis.—A. B. Knox's experiment with tobacco culture at Kelowna promises to prove a success.

A Cockney Charwoman and her Built-up Son

"A Feather in Her Hat," I. A. R. Wyllie
Doubleday, Doran & Gundy, Toronto, 1934
(Reviewed by Margaret Isabel Lawrence)



has does not lend itself to being carried along month by month. It is too unearthly.

Yet for all its unearthliness, the story is deeply human.

It has to do with a young man with a layer of childlike archaic heroism in his composition, and the woman who bore him, and reared him, and then told him a romantic fairy tale about his history in order to lift him a notch or so above the station of society into which he had been born.

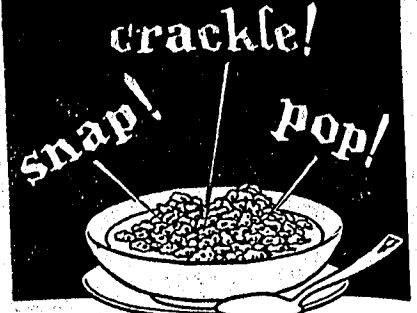
The central figure of the story, therefore, is not the young man, but the mother.

Because he was not only the feather in her hat, but the dream in her soul, and as she dreamed so he moulded in his being.

She was a plain little Cockney charwoman with a capacity for slavery. And also an intuitive sense of power which caused her to "back her fancy" as she put it, winning money on the horses with almost psychic inevitability in order to get sums of money set aside for the use of her son. When he was a child she had literally pulled a decayed and drunken gentleman out of the gutter, married him and kept him sober, in order that he could teach her son to be a gentleman. And this man, with a sense of worldly irony, which was in part revenge against the woman who had

made him stay sober, had turned out of a slum child a product which might have come from Eton and Oxford, except that along with his super-imposed culture, he had the savour of archaic knightliness about him. "Richard, O Mon" thing in him which made women call him "Richard, O Mon" and men call him "Richard, O Mon." His mother had wanted to mother him always, and she had managed to give him the impenetrable shield of her love. His mother had managed to give him the impenetrable shield of her love. His mother had managed to give him the impenetrable shield of her love. His mother had managed to give him the impenetrable shield of her love.

The story plot starts from this point. There is this to add that in a welter or sordid fiction dealing dourly with life as the authors happen to think they see it, Wyllie's presentation of life as she sees it is in its most angelic purity. It is a relief to read it. She faces tragedy way Sunday Schoolish, or Polly Annish. She faces tragedy, but she makes her people take it either humorously, or grandly, and the result is, as I said in the first paragraph, incredibly beautiful, and in no way soft. If it did not have the art it has it might be soft, but nothing so perfectly accomplished as her stories are could be soft. She is after her own peculiar manner one of the finest writers of the day, combining some kind of a popular touch with a brush of immortality, picking out the little details in the hearts of people, setting them against their small failures and adding up a total of quite lovely aspects in human character. In its way it fulfills the original intention of story telling and story writing—to set down the dreams so that humanity might in some slight way not lose them.



WHAT FOOD these morsels be

Kellogg's Rice Krispies have a delightful taste-appeal. A treat for the whole family. So crisp, they crackle and pop in milk or cream.

All the nourishment of wholesome rice. Light and easy to digest. Ideal for breakfast or lunch. Fine for the children's supper. Always oven-fresh in the patented inner WAXTITE bag. Made by Kellogg in London, Ontario.

Listen!—

get hungry



Two Splendid Records

The Jersey cow CWM Dale Reward, bred and owned by Mrs. A. O. Craster, Vernon, B.C., has recently completed a record at 1 year and 341 days of age, of 5,970 lbs. of milk, 337 lbs. of fat, with an average test of 5.64 per cent. in 340 days.

Kelowna Mary Pansy's Spot, owned by Thomas Bulman estate at Ellison, has recently completed a record of 9,639 lbs. of milk, 490 lbs. of fat, with an average test of 5.08 per cent. in 305 days at 3 years and 318 days of age.

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If you have a HAULING PROBLEM, consult us. We are equipped to give you the best service at the lowest cost.

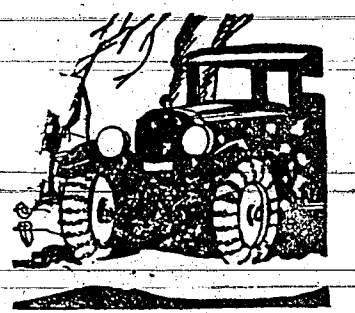
Specializing in—

Fruit Hauling

Heavy Draying, and Light Delivery

Call Telephone 18

FOR FULL INFORMATION

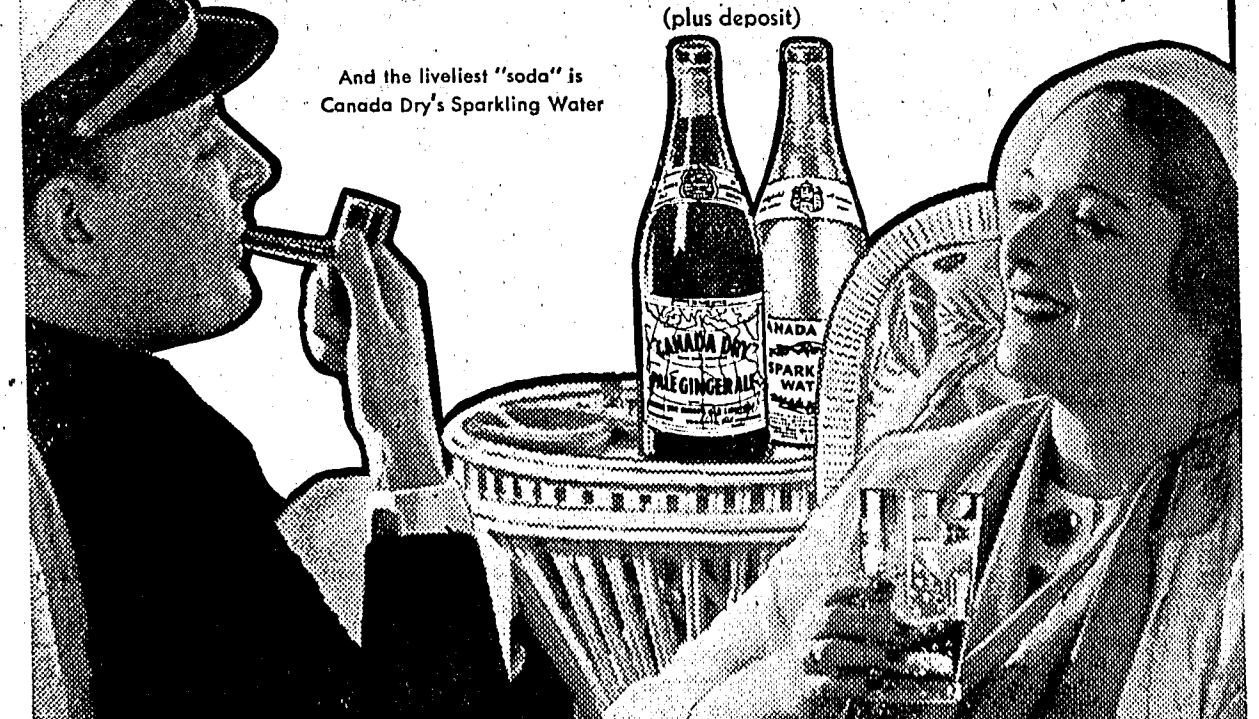


Good company deserves good drinks....

"It must be Canada Dry"

FAMILY SIZE... 25c 12-OZ. SIZE... 15c

And the liveliest "soda" is Canada Dry's Sparkling Water



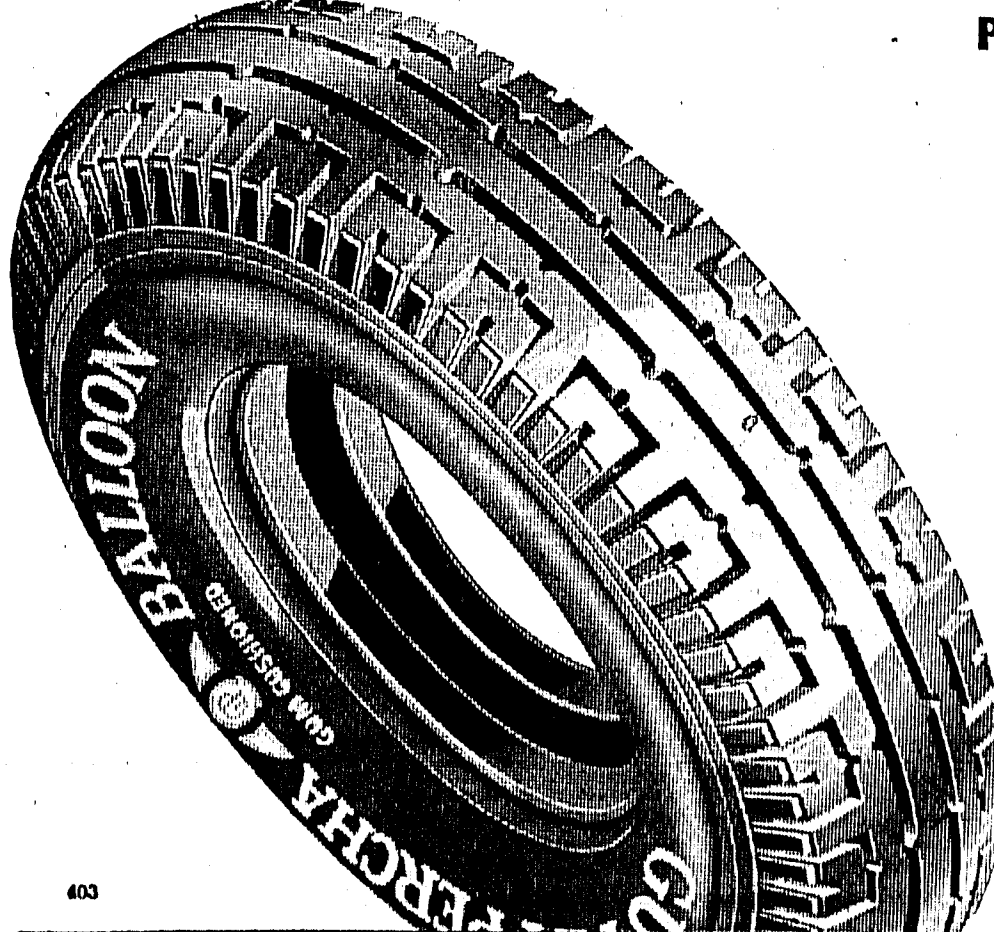
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7

Built-In — SHOCK ABSORBERS

When your car hits a bump, a rut or a stone, it's the tires that must take the first shock. To absorb and lessen these jolts every Gutta Percha Tire has seven built-in "Shock absorbers"—pads of live gum rubber which take the punishment, saving the fabric, giving easier riding and greatly lengthening the life of the tire—at no extra cost to you.

GUTTA PERCHA & RUBBER, LIMITED
HEAD OFFICE: Toronto, Canada
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GUTTA PERCHA TIRES
GUM CUSHIONED
MADE BY
THE LARGEST ALL-CANADIAN RUBBER COMPANY, FOUNDED—51 YEARS AGO—IN 1883

JULY



Hudson's Bay Company



INCORPORATED 27th MAY 1870.

SALE

You will find it to your advantage to read every item on this page

CLEARANCE

As quantities in some lines are limited we advise early shopping

Friday Afternoon SPECIALS!

2 p.m. to 5.30 p.m.
No Phone Orders

BOYS' BOOTS

Black Calf

Solid leather soles, rubber heels. Sizes 11 to 5. Friday, 2 to 5.30. Pair.....

1.89

PORCH FROCKS

In smart prints, newest summer styles, with either organdie or pique trim. Sizes 14 to 30. Friday, 2 to 5.30. Each.....

98c

NOVELTY SILKS

Select a dress or waist length from our entire stock, for present or future wear; smart checks, spots, stripes and figures on white, also colored ground. 38in. wide. Our \$1.49 special. Friday, 2 to 5.30. Yard.....

98c

TOILET SOAP SPECIAL

A good quality soap, cellophane wrapped. Friday, 2 to 5.30 p.m. 3 cakes for.....

8c

BOYS' FLANNEL SUITS

Smartly tailored in extra wearing quality fabric, 2-piece, knicker style. Colors grey and fawn. Ages 3 to 9 years. Friday, 2 to 5.30 p.m. Suit.....

1.98

DISH PANS

Round shape, ivory and green. 14-quart capacity. Friday, 2 to 5.30. Each.....

49c

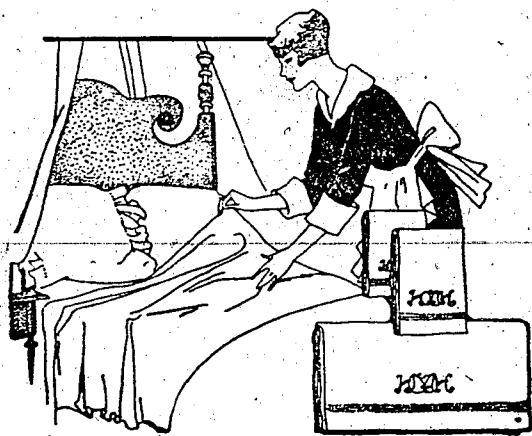
DON'T FAIL TO ATTEND THIS ANNUAL EVENT

This Sale Offers You an Opportunity to Purchase
Sheets AND Pillow Slips
At Prices Within Your Buying Power

LIMITED QUANTITIES!

SO PLEASE SHOP EARLY!
WABASSO SHEETS

3 pair only—Hemstitched. Size 80x90in. Pair.....	\$2.95
3 pair only—Hemstitched. Size 72x90in. Pair.....	\$2.95
3 pair only—Hemstitched. Size 80x90in. Pair.....	\$3.95
3 pair only—Hemstitched. Size 80x100in. Pair.....	\$4.50
10 pair only—Hemmed Sheets. Size 70x90in. Pair.....	\$2.49



WABASSO PILLOW SLIPS

A Superfine Quality

Hemmed or hemstitched. 50c

Each.....

Extra Quality

Hemmed or hemstitched. 39c

Each.....

Household Quality

Hemmed. 29c

Each.....

UNBLEACHED PILLOW SLIPS

For your summer camp. 20c

Each.....

MADEIRA TABLE NAPKINS

All pure linen, hand embroidered. Special, each.....

17c

6 for.....

Broadcloth

For beach and sports wear: Dresses, overalls, etc. Plain colors of rose, green, blue, champagne, yellow and white. 36in. wide. Extra special, yard.....

17c

Voile Batiste

Lovely cool fabrics for smart summer frocks; pastel shades, also darker colorings in floral, spot and plaid designs. 36in. wide. Yard.....

29c

BEACH TOWELS

For the Kiddies!

Extra durable weight, cream with colored stripes. Size 15x38in. Each.....

15c

VALUES WOMEN WILL APPRECIATE

SILK HOSE

Best quality chiffon, also semi service; all spring shades in the assortment. Values to \$1.50. Sizes.....

79c

8 1/2 to 10. Pair.....

LISLE HOSE

Fine mercerized weave; slight imperfections. Colors: Gunmetal, beige, black and white. Sizes 8 1/2 to 10. Pair.....

19c

SMART FROCKS

Of figured organdie, also eyelet embroidered voile, and a few silk crepe, in pastel shades. Sizes 14 to 44. A wonderful value. Each.....

\$2.95

SILK GLOVES

Elastic wrist, slip-on style; also some with fancy cuff. Colors: Pearl grey, and beige. Sizes 6 to 8. Reg. 95c. Pair.....

59c

FABRIC GLOVES

Good quality suede fabric, slip-on, also flared cuff. Colors: White, black and brown. Sizes 6 to 7. Reg. 59c. Pair.....

29c

SHORTS, BLOUSES, SPORTS SHIRTS

For Women and Misses, fine cotton mesh. All colors and sizes. Extra special, each.....

89c

COSTUME JEWELLERY

You can select from all white, also colored. Chokers, Necklets, Earrings, Bracelets and Dress Clips. Reg. 95c. Special, each.....

49c

STATIONERY SPECIAL

You Must Not Miss This!

1 Note size Linen Writing Pad. 1 pkg. blue lined Envelopes. The two for.....

10c

WOMEN'S VESTS AND BLOOMERS

Fine Jersey knit weave; cool for present wear; bloomers have knitted band at knee. Special. 3 for.....

\$1.00

Saturday Afternoon SPECIALS!

2 p.m. to 6 p.m.
No Phone Orders

WOMEN'S SILK HOSE

(Substandards)

50 pair only—Semi service weight, with lisle garter top; medium brown shades only. Sizes 8 1/2 to 10. Saturday, 2 to 6 p.m. Pair.....

49c

BEDSPREADS

Krinklette weave cream ground with neat stripe of rose, gold, blue, mauve and green. Size 72x90. Saturday, 2 to 6 p.m. Each.....

1.29

MEN'S RAYON COMBINATIONS

Superior quality, perfect fitting, button shoulder, athletic style. Color white. Sizes 34 to 42. Saturday, 2 to 6 p.m. Suit.....

69c

WOMEN'S AND MISSES' STEP-INS

A cool summer garment of fine silk rayon, lace or applique trim, in peach, pink and white. All sizes. Saturday, 2 to 6 p.m. Garment.....

29c

WOMEN'S HOUSE SLIPPERS

Plaid felt, cosy and comfortable. Buy now for later on. Saturday, 2 to 6 p.m. Pair.....

89c

EARTHENWARE BEER MUGS

Green and brown shadings. Saturday, 2 to 6 p.m. Each.....

5c

Week End Specials

CLOVER LEAF CUPS AND SAUCERS

Don't take your good china to your summer camp. Take advantage of this special offer in these quality cups and saucers. Special, 6 for.....

49c

MIXING BOWL SETS

Set of 5 Glass Bowls in green or clear. Special, per set.....

\$1.29

CUPS AND SAUCERS

Fine English bone china in a splendid assortment of dainty patterns. Special, 6 for.....

\$2.95

PYREX CASSEROLES

New! A casserole with a lid that can be used as a pie plate. Two useful utensils, and backed by the Pyrex guarantee. Set of 2 for.....

\$1.50

ONEIDA — Queen Bess — Tudor Plato Tea and Coffee Spoons, dinner and Desert Knives and Forks, Sugar Spoons, Berry Spoons, Gravy Ladles.

PURE FOOD SALE

Pure Creamery Butter—

Vernon 3 lbs. 79c

Hudsonia 3 lbs. 75c

B.C. Sugar—

100 lbs. \$6.45

10 lbs. 69c

Egg-O Baking Powder.

The best for thrifty baking.

8-oz. tin 20c

12-oz. tin 27c

16-oz. tin 32c

2 1/2-lb. tin 70c

Shelled Walnuts

(Broken) 1 lb. 27c

Australian Sultanas

2 lbs. 25c

Black Figs. New

season's. 2 lbs. 25c

Crushed Pineapple.

Nabob. 6-oz. tins. 2 for.....

19c

Lobster Paste

2 tins for.....

25c

Columbia B.C. Crabmeat.

1 lb. 25c

Per tin.....

Drewery's Dry Ginger

Ale and Soda Water.

Canada's best—

Pints, per doz. \$1.50

Splits, per doz. \$1.05

Bird's Custard Powder.

2 pkts. 25c

Junket Powder or

Tablets. 2 for.....

25c

Nabob Orange or Lemon

Juice. Per bottle.....

25c

Rennet Extract.

1/4-pint bottle....

25c

Iodized Salt.

2 cartons.....

25c

Birk's Pineapple Cubes.

2 large tins.....

38c

Kellogg's Whole Wheat

Flakes. 3 pkts. for.....

35c

FRIDAY SPECIALS

2 to 5.30 p.m.

11BC Malt, Hops and

Sugar. Makes better

Beer.

3-lb. tin Malt, 1 pkt.

Hops, 3 lbs. Demerara

Sugar. All for.....

\$1.49

Christie's Assorted

Cookies. 1 lb. pkt.

27c

C. & B. Soups—Vege-

table, Vegetable Beef,

Tomato and Clear

Chicken. 5 tins.....

49c

Paragon Toilet Tissue.

Large rolls,

6 for.....

55c

SATURDAY (Only)

SPECIALS

Sealers—

Quarts, doz. \$1.55

Aylmer Orange Marma-

lade. 4-lb. tin.....

43c

Helmet Corned

Beef. 3 tins.....

33c

Men's and Boys' Department

MEN'S COMBINATIONS

(Balbriggan)

Extra wearing quality, Zimmerknit make, buttonless style with short sleeves, ankle length. Color, ecru. Sizes 34 to 44. July Sale, suit.....

89c

MEN'S WORK SHIRTS

Splendid wearing quality, khaki, navy and blue chambray; large roomy cut; triple sewn seams. Sizes 14 to 18. \$1.00 value. July Sale, each.....

79c

MEN'S SHIRTS (Broadcloth)

Tailored of serviceable quality fabric; collar attached style; generous cut. Colors: White, tan, blue and green. Sizes 14 1/2 to 17. July Sale, each.....

69c

MEN'S WORK SOCKS

Ribbed knit from durable woollen yarns, medium weight. Color dark grey. Reg. 25c. July Sale, 3 pairs.....

55c

MEN'S COTTON SOCKS

Serviceable quality, splendid assortment of patterns; no irritating seams. Colors: Brown and grey. Sizes 9 to 12. July Sale, pair.....

15c

MEN'S PYJAMAS (Broadcloth)

Tailored from extra wearing quality English fabric, in smart striped patterns, with collar or kite style. Colors: Hello, blue, green and tan. Sizes 36 to 44. Worth \$2.00. July Sale, suit.....

\$1.49

BOYS' WAISTS

In smart striped, fancy and plain broadcloths. Colors: Blue, tan and grey. Ages 6 to 12. Value 75c. July Sale, each.....

49c

CHILDREN'S PLAY SUITS

Strongly made of extra wearing quality drill and chambray, plain or with contrasting trim. Ages 3 to 8. July Sale, suit.....

95c

ALL HALF PRICE

MEN'S FLANNEL PANTS

Splendid quality all wool, smart model, five pockets, 7 belt loops, also cuff bottoms. Sizes 30 to 42. July Sale, special, pair.....

\$2.79

MEN'S BRACES

Good quality fancy elastic webbing, leather ends. All colors. Summer weight. Length, 38 and 42in. Reg. 75c. July Sale, pair.....

39c

BURNS

'The Pick of the Valley'

Telephone 51

WEEK-END SPECIALS

SPRING CHICKEN FOR ROASTING 3 to 4 lbs.	
Cottage Rolls Per lb.	22c
Shamrock Kernels Per lb.	25c
Jell'd Veal Per lb.	15c
Shoulders Lamb Per lb.	18c
Breasts of Lamb 2 lbs. for	25c
Pork Sausages 2 lbs. for	25c
Pot Roasts Beef Per lb.	10c to 12c
Boneless Roast Veal Per lb.	17c
Sweet Pickled Corned Beef	12c
FRESH FISH The Best Quality	

BURNS & Company Limited
"The Pure Food Market"
VERNON, B.C.

Vacationers

We Have Your Requirements! Stationery, Waterman's Fountain Pens, Kodaks, Films and Finishing, Fishing Tackle, Books and Magazines. Call in and see us.

New Ideas for Showers

For the bride, are one of the things we are glad to tell you about. Ask us.

O K. Stationery & Book Co. Ltd.
Phone 86 Vernon, B.C.

CLOSING OUT!

This Store Will Close July 26th

EVERYTHING MUST BE SOLD
Now is the Time to Get Great Bargains—At Less Than Cost! Lingerie, silk, satin, and crepe-de-chine; beautiful hand-embroidered Linens; hand-embroidered Pillow Slips; Luncheon Sets, Cushions, Scarfs and Centres.
1 beautiful hand-painted Dinner Cloth and Serviettes of Irish Damask.
Corsets; Children's Dresses; Baby Shawls; Dresses and Jackets, Stamped Goods; Fancy made-up Cushions; Novelties; French Purses.
2 large Show Cases; 2 small Cases; 1 Counter; Cash Drawer; Shelves; Stands; and many other articles.
Any one having parcels here please call for same before July 26th.

Hemstitching & Needle Art Store
Barnard Ave. Vernon, B.C.
Opposite Theatre - A. V. EVANS, Proprietress

The Okanagan Lumber & Supply Company

SUCCESSORS TO J. E. MOFFAT
We are here to give you service and the lowest possible quotations on Lumber, Sash, Doors, and Millwork
Window Screens and Screen Doors a Specialty!
Shingles as low as \$2.25 per M.
Phone 240 VERNON, B.C. Box 994

SAVE MONEY!

Best Summer Wood

Green Slabs, large loads \$2.25
Box Cuttings, for light fires, per load \$3.50
Prices include delivery charges.

PHONE 191

Vernon Box Company, Ltd.

SPRINKLERS OFF ON ALARM OF FIRE

(Continued from Page One)
pressure increased to 116 pounds. Tests at the other three points showed a corresponding situation.

Acting Mayor Bowman added that after making these tests he drove with Alderman Wilde around three blocks, and counted 21 lawn services still in operation.

"This year the fire hazard is great," he stated, "and the co-operation of the citizens is a necessity on this matter." A. E. Berry, who was waiting upon the Council on another question, interjected the remark that many who do not turn off their sprinklers wait for the one bell which is supposed to be rung when a fire is under control. Often they wait in vain. "Lawn services may be off all night just because of a false alarm," he said.

Alderman Howrie said that for the most part it was thoughtlessness. "The majority of people would do as we want, if they'd just think about it."

A report was read from the local Assistant Fire Marshal, A. J. Kent, in which he stated that all waste should be burned in incinerators behind the Barnard Avenue business section. "There are some of those incinerators which are in use are 'totally inadequate.' The congestion of the district demands that strict attention be paid to this matter," the report said.

CREST- LANDERS LEADING LEAGUE

Hydros A Close Second, Half Way Through Schedule of Softball League

With the softball schedule about half-way through, the league standing up to Tuesday evening shows all six teams bunched closely. The Crest-landers are out ahead, according to this standing, but by only half a game lead over the Hydros, while the Newbies are separated by the same slim gap in third place. The Kinsmen, Big Chiefs, and Firemen occupy the lower bracket, but a good spurt by any of these squads could quickly shoot them up to the top rung of the ladder. The standing:

Crestlanders	5	2
Hydros	5	3
Newbies	4	3
Kinsmen	4	3
Big Chiefs	4	5
Firemen	2	6

BLANKET POLICY CIVIC PROPERTIES WOULD BE SAVING

(Continued from Page One)
in a letter from C. Tice, the Provincial Crops Commissioner.

Suggests a Croquet Lawn
S. J. Viel intruded upon the calm deliberations of the Council in rather unconventional manner, calling to the meeting through a half-opened door that, to his mind, it would be a good thing to convert the old Recreation Hall site into a croquet lawn. Mr. Viel explained that he was in a hurry, that he was waiting for someone, but that he wanted the idea considered. Breathlessly he entered the Council chamber for a minute, explained his suggestion, and vanished.

The idea will be considered further by the Council, and there seemed to be favor shown it, Alderman Hurt particularly recommending that Mr. Viel's proposal might be followed out.

Need Gravel Crusher
Alderman Howrie, reporting as Chairman of the Board of Works, explained that the type of oil used in recent road renovating in the city makes a good base for future improvements. The gravel, however, is a little too coarse. The purchase of a gravel crusher at some time in the future would be a wise action on the city's part, he said.

Elks' Carnival, Oct. 4-5-6.

HEATED DEBATE AT PEACHLAND

Council Members Get Fiery As Resolutions From Ratepayers' Association Presented

PEACHLAND, B.C., July 8.—With A. McKay acting as town clerk, F. Topham, who has not yet returned from the Coast, the Council met for business on Tuesday afternoon. Upon motion of Councillors Fulk and Chidley the resolution to rescind the resolution providing that a copy of the minutes of the meetings should be forwarded to the press by the municipal clerk was passed unanimously.

A letter from the Ward 1 Ratepayers' Association enclosed three resolutions which had been passed following the resignation of Councillor Chidley from the Finance Committee. The first of these approved the action of A. J. Chidley in refusing to sign the note asking for a loan from the bank, and the other two "strongly disapproved" of the action of Reeve Topham in asking for the resignation of Mr. Chidley because he refused to sign the note, and also for his action in asking whether another member of the Council would sign the note before he appointed him to the position left vacant by Councillor Chidley's resignation. The letter also recommended that Mr. Chidley should be re-appointed on the Finance Committee.

The letter drew fire from Councillor Bradley, who stated emphatically that he was not asked if he would sign the note before he was appointed on the Finance Committee. A hot argument between Councillors Bradley and Chidley on this point, was interrupted by the action of Reeve Topham, who ruled any discussion on the letter out of order until Reeve Topham was present. This letter was therefore tabled.

A discussion as to the ownership of a lot which had been reputedly rented to Mr. Verghin by R. Harrington, who had bought the lot from the Irrigation District some time ago, but had failed to pay off the municipal obligations on it at that time, resulted in a resolution requesting Mr. Verghin to vacate the lot.

W. D. Dryden, of Summerland, wrote briefly stating that he was taking steps to quash the by-law relating to the fixing of taxes for the present year. The section of the Municipal Act was read in regard to the procedure taken in such a case and it was felt that as Mr. Dryden's letter was not specific in referring to any particular by-law they were not in a position to take any action on the letter. A note of warning was given by Councillor Chidley who reminded the Council that at the Court of Revision it was stated specifically that there would be tax on improvements this year.

Frontage Tax Dismissed
A letter from E. H. Pierce complaining that he had been charged frontage tax, because he had two separate lots brought up the whole question of frontage tax levies once again, but no definite conclusion was reached on this matter, other than that steps might be taken another year to revise the by-law.

Walters' Ltd. replied to the letter sent down regarding the loading of fruit, stating that wherever possible cars were loaded in Peachland. Because of the extra cost they would not re-ship if at all possible to do other than what was asked in their letter that wherever it was shipped from the railways got the business, as the fruit was bound to go on their line, and that when the fruit was trucked to Summerland for assembling, the local truckers got the work leaving the money right in Peachland.

Through the office of R. R. Nichol, Assistant Tax Commissioner of the C.N.R., that company objected to paying a trades license in Peachland, stating that their office was situated on the government wharf, and not therefore in the Municipality of Peachland. It was noted by Council members that anyone selling goods, etc. in the municipality whether resident or not was required to pay a license, and that several years ago judgment had been given in favor of the municipality by Judge Swanson when the case of Trepanier Orchards had come before him on a similar plea. It was decided to acquaint the C.N.R. with this fact in an effort to collect the license fee.

It was decided to pay all municipal employees on a pro rata basis out of the money from public utilities as had been done last month.
A pleasant afternoon was spent when members of the Summerland Auxiliary to the Canadian Legion visited local members of the Auxiliary on Tuesday afternoon. After several hours spent in enjoyment of the waters of the lake by children and adults, a picnic was held on the shore of the lake. Mrs. Borton, of Summerland, who has recently returned from the Canadian Legion Convention held at Portland, gave a most interesting account of the Convention.

The trustees of the Peachland Irrigation District, met on Wednesday evening when various matters of local administration were discussed. It was decided to have the North Fork dam opened later in the week, the first storage water to be used, and five inches was turned out on Friday. The Wilson Lake dam will be used when the North Fork is empty. The gates of the North Fork dam requires repairing and this is to be done before the dam is filled again in the fall.

A delightful dance was held on Wednesday evening in aid of the C.O.F. at the home of Mr. and Mrs. Moresch with the music given by the C.O.F. Juu Hounds. About fourteen couples took advantage of the good floor and music.

HIDES ARE NOT WANTED

The fewer the hides you ship to us the better friends we will be, in the essence of a message received by I. V. Sauder, the Vernon buyer, who generally advises, "I want your hide." The message was from a large buyer in Vancouver. Prices are so low they would discourage any but the very best, but on the other hand molts and grubs never were more plentiful and it is difficult to hold them over without danger of a total loss.

CALGARY LIVESTOCK

CALGARY, Alta. — Steers, choice heavy, \$4.25 to \$4.50; choice light, \$4.25 to \$4.50; good \$4.00 to \$4.25; medium \$3.25 to \$3.75; common \$2.00 to \$3.00. Choice baby beef \$4.40 to \$4.60; good \$4.00 to \$4.40. Choice heifers \$3.50 to \$3.75; good \$3.25 to \$3.50; medium \$2.50 to \$3.00; common \$1.25 to \$1.50. Choice bulls \$1.50 to \$1.75; medium \$1.25 to \$1.50. Choice light calves \$4.00 to \$4.50; common \$1.50 to \$2.50. Sheep, yearlings \$3.00 to \$4.00; ewes \$2.00 to \$3.00. Lambs \$4.00 to \$6.50. Hogs, bacon off trucks, \$7.75.

C.C.F. ACTIVE IN SOUTH OKANAGAN: PICNIC IS ENJOYED

Dominion Day Outing Is Addressed By Stephen Freeman — Other Speakers, Recently

SUMMERLAND, B.C., July 8.—The Summerland branch of the C.C.F. continues its activities and recently there have been changes due to G. R. Hookham retiring from the presidency. This vacancy has been filled by the election of Mrs. Butterfield to the office.

On July 1 local members motored to Deep Creek, near Peachland, where a picnic, with other members of valley clubs was held. Stephen Freeman, of Vernon, addressed the gathering. On Thursday evening J. McCrae Newman, of Saskatoon, spoke under the auspices of the C.C.F. in the Legion Hall. Many considered him one of the best speakers the "Federation" has yet brought to Summerland. On Friday evening a number of people drove to Peachland to hear A. M. Stephen, the Vancouver poet, speak on "Canada at the Crossroads." Mr. Stephen is on his way to the C.C.F. convention to be held on the prairies, where he will officially represent British Columbia.

These various activities are educational in two ways, for those who would learn more about the C.C.F. and in preparation for the next federal election.

Honor Roll Winners

Winners of the honor rolls in the Summerland Public School are as follows: Division 1 to 3: Kenneth James, Charlie Verrier, Christine Aitken, Anna Betuzzi, Alice Farnchom, Emily Mott, David MacDonald, Jackie Amm. Department, divisions 1 to 8 respectively: Audrey Steuart, Dorothy Butler, Grace James, Bernard Embree, Valerie Aitken, Charlie Rennie, Irene Pehr, Nan Nixon. Attendance, division 1: Amelia Koester, Tom Kubokawa, Lorne Perry, Norman Armstrong, Ichiro Tada, Kenneth Scourah. Division 2: Louise Atkinson, Charlie Betuzzi, Katumi Imayoshi, Catherine Beer, Betty Strahan. Division 3: Helen McPherson, Helen Hermiston. Division 4: Peter Dodwell, Miwa Tada, Winifred Harvey. Division 5: Gladys Daniels, Diana Gorse, Amy Gould, Betty Hermiston, Hiroshi Kita. Division 6: Noreen Thompson, Reta Phillips, Frank Kuroda. Division 7: Donald Leonard, Cecile Hake. Division 8: Imayoshi, Jim, Doherty, Jim-Taylor, Dorothy Thompson. Division 8: Jerry Nelson.

The school board hope to have the schools re-painted very soon.

Mean Temperature Higher

The mean temperature for the month of June as recorded at the Experimental Station here was 65.6 degrees, considerably higher than the average which is 62.3 over a 16-year period. The precipitation was .17 against the average of 1.05. There were 310 hours of sunshine, which was 67 hours more than has been usual for the past 15 years.

Peachland and Summerland baseball teams played a league game on Sunday afternoon, July 8, going 11 innings to a 5-3 victory for the Peachland. The game was a pitchers' battle between L. Gould, of Summerland, and H. Cousins, of Peachland, both striking out 21 batters. Gould allowed 6 hits and Cousins 8. Both had good control, could hit one man, Cousins hitting one and Gould two. It was a hard game for Gould to lose as he kept his hits well scattered but his support wobbled at the critical times.

Batteries: Summerland, Gould and Spencer; Peachland, H. Cousins and V. Cousins.

IMPROVEMENTS TO ARMSTRONG PARK GROUNDS ASKED

Manager of Interior Exhibition Assn. Shows Members of Council What He Wants

ARMSTRONG, B.C., July 10.—The Armstrong City Council upon meeting on Monday night adjourned at once to the Recreation Ground, where Mat Hassen, secretary-manager of the Interior Exhibition Association, explained certain improvements which the Association desired to have carried out there. The principal among these was filling in and levelling off a piece of the ground not hitherto available for any purpose, which could be turned into a good site for a midway and amusement park. It had not been possible, said Hassen, for the Association to provide really adequate attractions for the public in this way, in connection with the exhibition, owing to the lack of space. But if this could be done, it would enable them to conclude arrangements with a firm of amusement enterprises who would do the larger and better scale than had been attempted before. The existing bank next to the skating rink could be excavated and cut down to provide for the fill, and the whole of the work could be done with little difficulty. The Association also wished to see a railing of iron erected over a low and rough corner of the ground itself within the rails, next to the main entrance. Another improvement in contemplation was an alteration of the line of fencing at the main point of entrance which would allow of a great improvement in the layout of the grounds.

The matter was taken up by the Council upon re-assembling, when it was agreed that the provision of accommodation for a larger midway was desirable. At the same time, the Council was not willing to spend any public money upon it, but was of opinion that it could be carried out as a relief measure, and it was resolved that the work should be done in this way.

BEEKEEPERS FORM LOCAL ASSOCIATION

The formation of a local Beekeepers' Association was accomplished at a meeting held in the Board of Trade room in this city last Saturday afternoon.

Election of officers led to the choice of F. Wilson as President; Walter P. Harris, Vice-President; and Durpo McElenan, Secretary.

A. W. Finlay, the provincial apiarist, was fortunately able to be present, as he was in Vernon for the day on his periodic tour of inspection. He gave a very interesting and instructive talk on the care of bee hives, and his advice regarding affiliation with the B.C. Honey Producers' Association was given serious consideration. Steps have since been taken by the local association toward that end.

NEW POLICY FOR RADIO SUGGESTED

(Continued from Page One)
monthly grant of \$250, in addition to building a special copper wire into Kelowna to carry the Commission's programs, had also been sent by Kelowna Courier and the Penticton Herald.

The Board was not asked to pass any censure on its officers for an action taken in good faith, but The Vernon News, as members of The Vernon Board of Trade could see no reason why the Vernon Board of Trade should back up its business rival.

Vice President R. Peters admitted the action taken had been decided upon without thought of the local press or its effect on them and after a lengthy discussion proposed the above motion, which was carried by a 5-4 vote. Mr. Tassie objected. He said he had written his views to the newspaper. He thought the people wanted the radio.

Objection to voting without further information, was made by J. T. Muttie. Mr. Peters pointed out that the motion was not involved and that more information was not necessary while W. S. Harris pointed to the precipitate action taken in endorsement.

An Admitted Evil
G. C. Tassie, T. E. Yull and J. S. Galbraith expressed the opinion that the Vernon News should not be exposed to the evil blasts of bonussed competition, and T. E. Clarke pointed out that in discussion that day with Ralph White of the Kamloops Sentinel, owner of both a newspaper and a broadcasting station, the admitted evil of exposing newspapers to bonussed competition, had been discussed.

Following the voting, Geo. Whitehead, President, asked Mr. Harris if he would object to the matter being brought up again. The reply was another question, "Is that the usual procedure?" The newspaperman replied he had no objection to the usual practice being followed, and later pointed out that his consent was not necessary for any member to bring up any subject at any time.

An ardent advocate of good roads, Capt. Coombs suggested that the Board of Trade should do something about the condition of the Edgewood road, the east and west highway. The Auto Club is receiving constant inquiries concerning the state of that highway and travel is increasing.

Improve East-West Highway
Fred Gibson pointed out that the road, perfectly good at both ends. Only between 10 to 15 miles over the summit of the Monashee, is any amount of work really necessary and the road should be fixed. The stage to Nakusp runs on schedule. Every mile of the run is a day's ride, either serving farming, lumbering or mining industries. Only a very reasonable sum of money is needed to put this road in shape. Completion of the Nakusp-South Slope highway makes the Edgewood road an integral portion of the main highway from Kamloops to British Columbia and the Pacific Coast.

To focus attention on this situation it was proposed that representatives of all the communities on the route from Vernon to Nelson should meet at a point on the road, on a date to be determined, picnic together and decide on recommendations to be put before the government in joint action by the several communities.

The Vernon Board of Trade lent its weight to a protest being made to the income tax department over an attempt to collect income tax from the Vernon Creamery, a co-operative project. R. Peters brought the matter up and stated the position to be as given in the last issue of The Vernon News, an attempt to collect the tax on the grounds that more than 20 per cent. of the shippers were not members of the association. It was pointed out that sale of memberships had not been pushed because the cream shippers were in receipt of prices for their commodity that is below the cost of production. Why increase their difficulties by forcing payment of a membership? So far as known the Fraser Valley people were not called upon to pay this sum, neither were those at Salmon Arm. The reason that the association was in a position making it liable to income tax was because of the unwillingness to sacrifice butter stocks on a badly depressed market.

To Guard Against Forest Fires
A resolution from the Kamloops Board of Trade was endorsed. This asked for employment of men in improving and making trails so that the fighting of forest fires may be made easier. Two objects would be served. Preservation of the forests and employment of surplus labor.

President Whitehead asked if this is the modern way to fight fires, is it not a fact that airplanes can spot the fires quickly and at less expense. G. O. Tassie pointed out that after the fires have been located there is necessity to get in fire fighting equipment, men and supplies, to distant locations quickly, and this is impossible if the trails are overgrown or if there are none.

WEDDING BELLS

McGhee-MacMath

A very pretty wedding took place at 12:30 p.m. on Sunday, July 8, at the home on Lake Drive of Mr. and Mrs. Nathan Johnson, the brother-in-law and sister of the groom, when Lillian Mae MacMath and Alva Leo McGhee were united in marriage by the Rev. D. J. Rowland.

The bride, escorted by her brother, J. Russell MacMath, entered to the strains of Lohengrin's Wedding March. Her ankle length gown was of white crepe back satin. It featured a high neckline, being trimmed with tiny pearl buttons. She wore a white mohair hat and carried a bouquet of pink and white carnations and fern.

Miss Betty McOuloch attended her as maid of honor and Little Miss Margaret Johnston acted as flower girl. The former wore a ruffled yellow organdy with white crepe hat and carried apricot shaded gladioli, blue larkspur and gypsophylla, while the latter, carrying a basket of rose petals, wore a quaint ankle length frock of lace trimmed with blue organdy.

The groom was supported by Walter Skinner.

A reception followed immediately, Mr. and Mrs. Johnson assisting the bride and groom in greeting the guests. Later, the bride travelling in a white silk sports ensemble, the happy couple went south by car for a brief honeymoon and on their return will live in South Vernon.

The bride is the sixth daughter of James A. MacMath, of Humboldt, Sask., and the groom is the youngest son of Mr. and Mrs. P. B. McGhee, of South Vernon.

Elks' Carnival, Oct. 4-5-6.

OVERWATEA

LIMITED

PHONE 58 — VERNON, B.C. — PHONE 58
—PRICES EFFECTIVE FRIDAY AND SATURDAY—

FIRST GRADE

Vernon Creamery Butter

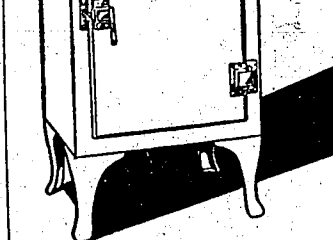
3 Pounds For . . . 79c

B.C. Granulated Sugar—	Pure Cane Icing Sugar
100-lb. sack \$6.35	2½ lbs. 19c
20-lb. " \$1.39	
10 lbs. 70c	
Shamrock Brand Pure Lard	Pineapple Juice. The new
3-lb. pail 43c	drink. 25c
5-lb. pail 69c	2 tins for
10-lb. pail \$1.37	
Kellogg's Rice Krispies	Shredded Coconut
2 pkts. 19c	Colored. Per lb. 25c
Kellogg's Bran Flakes	Good Quality Brooms
2 pkts. 19c	Each 35c
Economy Fruit Jar Covers	Grantham's Lime Juice
Per doz. 39c	Cordial Per bottle 29c
Brown Sugar	Pearl White Laundry Soap
3 lbs. for 19c	12 bars for 39c
	Shamrock Brand Canned
	Sausage 2 tins for 43c

It's DEPENDABLE

Only \$10.00 Down. GENERAL ELECTRIC MONITOR TOP

Balance easy terms with your light bill. The Famous Monitor Top has the General Electric All-Steel cabinet . . . sanitary, acid-resisting porcelain interior, and a stainless steel chilling unit. The high-efficiency motor runs quietly and economically with no radio interference. No installation adjustments are required. Simply plug it into any convenience outlet.



The Monitor Top

West Canadian Hydro Electric Corporation Limited
Division of Canadian Public Service Corporation Ltd.
Vernon, B.C.

Tuesday Evening JULY 17th

Scout Hall - - 8.15 P.M.

3 TALKING PICTURES

"Rhapsody in Steel"
"Safety--The Why Of"
"Why the V-8"

Musical Numbers

Talking pictures will be presented with the compliments of

Watkin's Garage Limited

In connection with the Ford Motor Company of Canada Ltd.

PROGRAM INCLUDES:

Indianapolis Speedway Races — Schneider Cup Races

Gar Wood — Scott Payne, Elgin Boat Races

Campbell's Blue Bird

YOU ARE CORDIALLY INVITED

EMPERESS THEATRE

FRIDAY and SATURDAY, July 13 - 14

COURAGE battles its way to BEAUTY in an epic romance of the last frontier.



MONDAY and TUESDAY, July 16 - 17

Robert and Madge Evans Montgomery



A fugitive from the law and a fugitive from love. Two fellow-passengers on an overland bus who discover a lot of new bumps on the road to happiness.

Comedy - Goofy Movies - Metro News
Feature picture at 3.40, 7.40 and 9.40
Matinee Wednesday only at 3 p.m.

WEDNESDAY and THURSDAY, July 18 - 19



The World Will Never Forget the Three Days He Lived and Loved.
FREDRIC MARCH
DEATH TAKES A HOLIDAY.

The most audacious theme ever filmed! Enjoy this unusual entertainment to the utmost by seeing it from him, trembling at the knowledge of his power! WOMEN... were drawn to him... fascinated by his magnetic charm!

Feature picture at 3.15, 7.15, 9.15
Also Musical Comedy - Paramount News
Matinee Wednesday only, at 3 p.m.

LUCKY PROGRAMME NUMBERS
4782; 4510; 4810; 4072; 4314; 4015; 4782; 4133

Tune in on CKOV at 12.45 for additional Theatre News and programme numbers.

Eggs

Prices to Producer
23c per doz. for Grade A Large.
22c per doz. for Grade A Medium.
21c per doz. for Grade A Pullet.
We pay cash for local Eggs!

Meat

Fresh killed local Beef and Veal.
Plentiful supply. Best quality.
Bargain prices all day Saturday.

Wanted

Farm and Ranch used goods for resale. Kitchen furniture; office and packing house supplies.

Vernon Farmers' Exchange
PHONE 618

Elks' Carnival, Oct. 4-5-6.

Town and District

Mrs. Cecil Snyder has left for the Coast on a vacation trip.

Miss Marguerite Harkness is at present visiting friends in Vancouver.

Douglas Kernode left by motor this morning, Thursday, on a vacation trip to Vancouver.

The Misses Phyllis and Muriel French left on Friday on a holiday visit to Banff.

Mrs. A. C. Lander, with her two sons, returned on Sunday after two months spent in Toronto.

Miss Kathryn Scherba left on Tuesday for Edmonton where she will visit friends and relatives.

E. C. Spalding, foreign freight agent for the C.N.R., was a Vancouver visitor in this city last Friday.

Miss Christine Ramsay left on Monday for Seattle, where she will visit her brother, Dr. Finlay Ramsay.

Mr. and Mrs. D. A. McBride had as their recent guests Mrs. Dickinson and Miss Jean Dickinson, of Port Hope, Ont.

Miss Etta Hodgson, of Revelstoke, recently spent a few days visiting at the home of her mother in this city.

Smith Ughart, N. A. McPherson, and W. Bell were Kamloops visitors who spent the week end in this city.

Gordon Lindsay has been a visitor in Vancouver during the past few days, attending the Law Society convention.

Bishop Adams is to preach the sermon and officiate at the evening service of All Saints Anglican Church next Sunday.

C. W. Chesterton, superintendent of the British Columbia branches of the Bank of Montreal, visited Vernon on Wednesday.

K. O. Fish, the accountant of the Royal Bank of Canada staff, is spending a holiday at the home of his parents at Chilliwack.

Loyal Snyder and Lynn Hunsperger, of Didsbury, Alta., spent the week end at Pinehurst Ranch, visiting Mr. and Mrs. J. C. Hembling.

W. M. McCallan, auditor for the Workmen's Compensation Board, will be in this city for about ten days. He is a guest at the National Hotel.

Mr. and Mrs. O. W. Hembling, accompanied by Miss Doris Hembling and Miss Jessie Strout left by motor on a vacation visit to the Coast on Sunday morning.

Miss M. Schaefer is leaving on Sunday morning for a combined business and vacation trip to Vancouver, Seattle, and Portland, and will be away for about two weeks.

Mr. and Mrs. H. Slater and family, and Mr. and Mrs. Robert West, of Pasadena, Calif., are spending a few days in this city as the guests of Mr. and Mrs. J. E. Montague.

Mrs. A. E. Johnston returned to her home in Vancouver on Saturday after two weeks spent in this city. She is the guest of her son-in-law and daughter, Mr. and Mrs. George Jacques.

Mrs. J. B. Monk, Mrs. L. M. Richardson, Miss "Twink" Monk, "Tootie" Richardson, and Miss Sheila Simmons comprised a party who left by motor on a visit to the Coast last Saturday.

Owing to the fact that the Vernon City Band is assisting at the Kinsmen speedboat regatta and carnival at the County Club this afternoon, Thursday, it will not give the usual Thursday evening program in Polson Park.

Edna Baumbrough's name, in last week's issue of The Vernon News, was unfortunately omitted from the list of those who received honor rolls for deportment in the Vernon Elementary Schools at the close of the term.

Vernon's Fire Department on Wednesday welcomed the long-awaited ladder-truck, which arrived in the morning from Brockville, Ont. It was taken out for a spin during the day, and has been pronounced satisfactory by the officials of the brigade.

Jack Fisher, aged 13, who is a Grade V pupil in the Vernon Elementary Schools, at the close of the past term received an honor roll for perfect attendance. What is most interesting is the fact that he has secured such an honor roll for the past six years in succession.

Miss Anna Klausman and Miss Lily Klausman, of New York, are guests of the home of Mrs. E. E. Klausman, near Kelowna, and who last year received an appointment to the Ceylon Tea Bureau, has been spending some time at Calgary and is expected soon to visit the Okanagan Valley en route to the Pacific Coast.

T. G. S. Chambers, formerly vice-president of the B.C.F.C.A., and a fruit grower near Kelowna, and who last year received an appointment to the Ceylon Tea Bureau, has been spending some time at Calgary and is expected soon to visit the Okanagan Valley en route to the Pacific Coast.

News has been received here of the death of Lady Morris, wife of the Rt. Hon. Lord Morris, P.C., K.C.M.G., former Prime Minister of Newfoundland, and member of the Imperial War Order.

Lady Morris died on July 1 at her home in London. She was the sister of Mrs. Walter Turner and Miss M. LeGallan, and an aunt of Mrs. H. P. Beattie.

The North Okanagan Rowing Club has called a special meeting for Friday evening at 7.45 o'clock, at the home of Mr. J. W. McCallan, to discuss matters of interest to the members to be discussed. Entries to be made in the Okanagan Landing regatta will be decided upon, and there are organization details to be considered.

Ex-Premier J. T. M. Anderson, of Saskatchewan, earlier in the year planned to visit Vancouver on July 12, and there he was scheduled to address an Orange gathering. The lodge members of the Interior arranged that he should stop off on route to the Coast, and address a rally at Kelowna on July 11.

Pressure of affairs in his home province caused him to postpone the trip, however, and both addresses were cancelled. The Interior Orange Lodge celebration will therefore be held on Friday, July 12, rather than on July 11 as was previously planned. Delegates from previously every centre in the Interior are expected to participate in the program which has been arranged.

Elks' Carnival, Oct. 4-5-6.

Mr. and Mrs. T. Hyland are at present visitors at Vancouver.

Miss Gladys Griffin left last week for Vancouver, where she is attending the University Summer School sessions.

Mrs. John White has as her guests her parents, Mr. and Mrs. Wilson, and her brother, Fred Wilson, of Vancouver.

After an extended business visit to the Okanagan, Capt. C. C. Nottingham left on Monday to return to the Old Country. He is the representative of the Producers' Fruit Company, of London.

Albert Campbell, and not Arthur Campbell, as it was reported last week, was involved in the Assize Court case arising out of the breaking and entering of P. W. Currey's barber shop last June 5.

C. B. L. Lefroy returned on Monday after having attended a postmasters' convention held at Windsor, Ont. En route to the Okanagan, following the convention, he attended the World's Fair at Chicago, and also visited friends at Winnipeg.

The passage of counterfeit ten dollar bills in this city was discovered by the banks early in the week, and a warning was promptly issued to all business firms in the city. The counterfeit bills discovered were two in number, both United States one dollar silver certificates raised to the ten dollar denomination.

Francis Nicklin, who competed in the Empire Games eliminations held at Vancouver, placed third in the discus throw, but did not earn a trip to Hamilton. Tommy Townrow and Francis Lefroy, who entered the Junior Olympic contests, showed good form in track and field events respectively, but did not manage to secure a place.

A free showing of educational talking pictures in the Scout Hall next Tuesday evening under the auspices of Watkin's Garage and the Ford Motor Company of Canada, should attract a large attendance. A special machine is being brought in to show the pictures, which will deal largely with scientific action scenes depicting races will be another feature.

GROWERS' LEADERS GOING EAST
Grower leaders in the valley have discounted the rumor that marketing board appointments will be deferred until the fall. They hold the opinion that choice of the personnel may be in the very near future, and are preparing for an immediate visit to Ottawa. Who will make the trip has not yet been definitely decided.

PEARS AND TOMS MOVING FAST OUT OF OLIVER PLOTS
All-Time Freight Movement Record Set By Fruits, Vegetables, Minerals

OLIVER, B.C., July 11.—Bartlett and Flemish Beauty pears will commence to move to market in car load lots about the middle of next week, it is announced today. Apricots are about cleaned up and cantaloupes, tomatoes and other field crops, are moving in volume. The canneries deal on cots to coast canneries is reported to have been very satisfactory. The pear crop is reported to be much lighter than last season. Cantaloupes are beginning to move in small lots and the car load movement of this commodity will commence about the end of the present month.

An all-time record has been established on freight movement both in coming and out-going, due to the early fruit crop and the mining activities in the various camps adjacent to the district.

A major mining deal has just been consummated at the Osoyoos district. The Canadian Gold Mine Syndicate, composed of prominent Vancouver business men have taken over a group of 14 claims near the head of Osoyoos Lake and are proceeding with an active development campaign.

Several large crews employed. Seven mines have large crews employed. During the past few days a number of mining men from the Northern district have been in looking over properties.

Alex Shaw, Financial Editor of the Vancouver Province, was a visitor the last few days, looking over the mining properties and orchards.

MANY OUTSIDERS IN NET TOURNAMENT HELD AT KELOWNA

Large Entry From Vancouver and Other Centres As Far East As Calgary

KELOWNA, B.C., July 9.—With one of the largest and best entries ever received, play for the Interior Lawn Tennis Championships commenced here on Monday when a few matches were played in the afternoon. Many familiar faces are seen at the courts as well as a great many new ones, including particularly the large contingent on hand from the Jericho Club of Vancouver. Weather is perfect and a very enjoyable week is looked forward to. Out of town players taking part in the tournament are: J. W. McCallan, A. Wilson, Doug Cameron, Ron Sidaway, Dr. J. B.utherland, E. McIlwaine, J. MacCarthy, H. Paterson, T. Porter, W. Hornsby, Mrs. Godden, Miss E. Malcolm, Mrs. Sutherland, Miss B. McLeod, Mrs. McIlwaine, all of the Jericho Club, Vancouver; Mark Holden, Don Campbell, Mrs. M. Mitchell, Mrs. Kennedy, Pentleton; Bud Hocking, Victoria; Peter Dewdney, Nelson; W. F. Fuller, Calgary; G. L. Murray, Trail; R. C. Russell, Summerland; James Lanyon, Art. Stevenson, Miss M. Cooke, Miss E. Sloker, Miss Caroline Denison, Miss Elinor Young, North Vancouver; Allan Stevenson, Kamloops; Miss E. Lawrence, Ewing's Landing; Miss I. Wadsworth, Mrs. M. Longridge, Okanagan Mission; Miss Margaret Palmer, Vernon; Mrs. H. C. M. Wilson, of Vancouver.

Elks' Carnival, Oct. 4-5-6.

The Week In Canada

Edmonton's Three-Ring Circus

Prairie Cowboys Disappointed

Reciprocal Tariffs Mooted

Bedeaux Expedition Starts Off

B. C. To Launch New Offensive

ADDING THE FINAL TOUCH OF sensation to the case involving Alberta's ex-Premier, J. E. Brownlee, who has now been succeeded in the chief administrative post by the former provincial treasurer, T. G. Bedeaux, Mr. W. J. Fyfe last week dismissed the civil action brought by Vivian MacMillan, who was awarded \$10,000 damages by a jury. The jury's verdict was in effect there reversed, and there have been repercussions in political and legal circles across the Dominion as a result. Reversal of the verdict did not affect Mr. Brownlee's previously announced decision to resign as Premier. A Civil Liberties Protective Association has started a fund at Edmonton to carry the case on behalf of Miss MacMillan to higher judicial consideration, and the case continues to be something in the nature of a three-ring circus to some newspapers.

Canadian cowboys are protesting. They say that the recent rodeo held in London by Tex Austin was a flop. Interlopers tried to make it genteel. Interference by the Society for the Prevention of Cruelty to Animals was responsible for the failure of the show, the prairie cow-punchers charge. Cal roping, steer decorating, bulldogging, and other time honored events of the plains were not re-enacted for the London crowds, who, feeling that the whole show was altogether too tame, finally stayed away, and financial loss resulted.

A notable increase in customs, excise, and income tax revenues in the month of June has been reported by the Hon. R. O. Matthews, Minister of National Revenue. Customs collections were \$6,456,109, an increase of \$1,227,881 over June, 1933. For the same corresponding periods, excise taxes increased \$2,706,178 and excise duties by \$280,757, while income tax collections were up \$364,074. Some improvements have been noted in the export trade of Canadian automobiles to the United Kingdom recently, and a very substantial improvement in the trade to South Africa. The development has been particularly notable during the past few weeks.

The closing day of the parliamentary session at Ottawa, with its routine finishing touches, was enlivened by a "live" exchange of views so often reported as taking place between the Premier and the Leader of the Opposition. The cause was the statement of Sir Edward Peacock, well known Canadian financier and rumored head of the new Central Bank. His statement at the Dominion Day banquet in London, charged that "Canada alone lags behind" in governmental policy, as compared to other sections of the Empire. He suggested fusion of parties. "The next government of Canada will not be a national government," Mr. King declared, in reply from the House of Commons, "nor will it be a government formed at the suggestion of British financial interests, not even those of Baring Bros. or the Bank of England, or any of their directors."

Colonel John Thompson, the newly appointed Dominion franchise commissioner, will at once begin the organization preliminary to an enumeration of a new basic list of voters. This calls for the appointment of some 245 registrars for electoral districts to supervise the enumeration. At the same time, by the revised Elections Act, the appointment of returning officers reverts to the government in place of being in the hands of the chief electoral officer. The enumeration of voters' lists has for many years been merely incidental to immediate general elections, but this one will not have any such significance, it is claimed. Once the lists are ready, however, the election can be held with less than four weeks' notice.

The presence in Ottawa of the Hon. W. D. Herridge, Canadian minister to Washington, and two members of his staff, has revived rumors of impending overtures between Canada and the United States leading to a measure of reciprocal trading arrangements particularly in fish, lumber, and cattle. For more than a year since Prime Minister Bennett visited President Roosevelt in Washington, just prior to the world conference, the matter of trade agreement between Canada and the United States has lain more or less dormant. It is known, however, that so far as Canada is concerned, surplus of information and data has been collected and prepared that discussions could be opened at any time it was deemed desirable. Under powers granted recently to President Roosevelt, he could, single-handed, negotiate tariff treaties having effect for three years.

With their five shining white caterpillar tractors loaded to capacity with supplies and equipment, members of the Bedeaux tractor expedition slowly drove away from Edmonton on Friday on the first leg of their unique 1100-mile trip through the lonely mountains to Telegraph Creek, B.C. The route charted out by the famous French sportsman and industrialist, passed through Jasper, Fort St. John, and will almost touch the Yukon boundary before curving south-west to Telegraph Creek.

The Winnipeg Free Press featured a story last Saturday stating that experts in propaganda and lobbying are now touring the prairie provinces in an attempt to line up western rural opinion in support of a scheme of railway amalgamation advocated by the C.P.R. Many municipalities in Western Canada have already passed resolutions approving amalgamation.

It is rumored from Victoria that B.C. will launch its new fight to dispose of the Pacific Great Eastern Railway and to secure increased subsidies or better terms from the Dominion Government at the end of July or in the first part of August. Premier Pattullo has announced that he has been advised from Ottawa that the Dominion Government has agreed to hear a formal presentation of argument on both these vital topics "at an early date." The B.C. Premier will go to Ottawa accompanied by Attorney-General Elton, and already a large brief has been prepared. This is the third trip

Clearance Prices

on Broken Lines

WORK PANTS		MEN'S DRESS SHIRTS	
Dark patterns, in strong wearing material.		Neat light stripe broadcloth, 2 separate collars. Sizes 14½ to 17½. Each	
Pair	\$1.69	\$1.39	
KHAKI DENIM PANTS		STRAW HATS	
Good weight, belt loops, cuff bottoms.		All Boater shapes. Each.....95c	
Pair	\$1.25	Fancy Straws. Each.....\$1.39	
WORK SHIRTS		MEN'S CLOTHING	
Good weight chambray, full cut, in navy, khaki and light blue. Each		High grade Scotch Tweed Suits. Sizes 36, 38, 42.	
	59c	\$15.95, \$17.95 and \$21.00	
Blue Denim Bib Overalls—Full cut. A real buy!		See these hand-painted Neck Ties. The season's newest novelty. Each.....	
Pair	\$1.50	75c	
WORK SHOES		No-Felt Hats, in the new shades and shapes.	
In black pebble grain leather uppers, solid leather soles and heels.		All sizes. Each	
Pair	\$2.95	\$1.95	

W. G. McKenzie & Son

Opposite Empress Theatre Phone 155
Barnard Ave. MEN'S OUTFITTERS Vernon, B.C.

Jerry-Eatin Stores

.. GROCERS and PURVEYORS ..

Economy and Service

Quality Goods
Lowest Prices

PHONE 30

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BARNARD AVENUE - VERNON

Baseball

Polson Park

SUN., JULY 15th
3 p.m.

Kamloops vs. Vernon
Come Everybody!

OPTICAL SERVICE

Whatever you do, look after your eyes; then they'll look after you.

A. C. Liphardt
Jeweler Optometrist
"Our Prices Are Right"

REGIONAL TARIFF FIXES VALUES FOR CUSTOMS PURPOSES

OTTAWA, July 11.—What amounts to a regional tariff on certain fruits when imported into Manitoba and West thereof, is covered by an announcement from the department of national revenue today fixing the value for duty purposes on various fruits "when imported into Manitoba and west thereof." The periods between which the values apply differ.
From July 10 to October 31 the value for duty purposes on plums and prunes, when imported into Manitoba and places west, will be 1 1/2 cents per lb. On pears, between July 10 and January 31 next, the value will be 1 1/2 cents per lb.
Between July 12 and October 31 the value for duty purposes on cantaloupes, muskmelons, honey balls, casabus and honey dew will be 4 cents per lb., while a value of 1 1/2 cents per lb. will apply to peaches between July 15 and October 1.

OBITUARY

William Russell Glenn
KELOWNA, B.C., July 9.—Death claimed another victim of this city on Friday, when William Russell Glenn passed away at the hospital at the age of 70.
Mr. Glenn was born in Owen Sound, Ontario, and in 1880 went to Indian Head, Sask. He married Miss Sarah McComus in 1887 and in 1905 he left his prairie farm for Kelowna, where he has since resided. Several years ago Mr. Glenn carried on business in Kelowna as an implement merchant and he owned the Glenn Block on Pendol Street.
He leaves to mourn his loss his wife and one son, Harold, of this city, and one daughter, Mrs. James Patterson, of Kaledon, B.C.
The funeral was held on Sunday at which a great number of people attended to pay their last respects.

Elks' Carnival, Oct. 4-5-6.

VERNON BUTTER WINS AGAIN!

CONGRATULATIONS

To the Okanagan Valley Co-operative Creamery Association on winning of first prize for Creamery Butter at the Brandon Exhibition, against all competition.

Quality Materials — Good Workmanship — Always bring results.

Let us do your Laundry and Dry Cleaning

The results will please you!
Just telephone 62 and our driver will call

The Vernon Steam Laundry & DRY CLEANERS

CECIL JOHNSTON, Proprietor - Vernon, B.C.
Mail Orders Given Prompt Attention!



ANOTHER triumph for the 800 dairy farmers of the Okanagan Valley was scored at the Manitoba Provincial Exhibition, held in Brandon last week. The entry of NOCA Brand Creamery Butter, made by the Vernon Creamery, was awarded first prize. To win premier honors at an important exhibition 1,000 miles from home is indeed a matter of pride for all citizens of the Okanagan Valley.

Manitoba buttermakers have long been recognized as leaders in the dairy industry of the Dominion. Until the Vernon Creamery entered competition with them at the Canada Pacific Exhibition

last year, Manitoba buttermakers had been acknowledged supreme craftsmen. Their product triumphed over all for both workmanship and flavor.

At the Canada Pacific Exhibition held in Vancouver in the fall of 1933, the entry of the Vernon Creamery was awarded first prize. All other prizes—second, third and fourth, in open competitions were awarded Manitoba creameries.

The product of the Vernon Creamery has been awarded first prize at every competition it has been entered in. Butter made by the Vernon Creamery is superior for both flavor and workmanship when compared with any other butter made in Canada. The superiority of the Vernon Creamery product is the result of a combination of circumstances.

Okanagan Valley dairy farmers milk a better class of dairy cattle and operate their butterfat production plants in a more scientific manner. Butter boxes made from Okanagan spruce are superior for both odor characteristics and beauty of grain and finish. The equipment used in the Vernon Creamery is new, modern, and up-to-the-minute. The staff is well trained.



Wish to convey their congratulations to the Okanagan Valley Co-operative Creamery Association in winning the first prize at the Manitoba Provincial Exhibition, for the best creamery butter produced in Canada.

A RARE TREAT

OUR

Special Spring Chicken Dinner

THURSDAY AND SATURDAY—Only 50¢

Regular dances every Wednesday and Saturday evening in our beautiful new Ballroom. The finest spring dancing floor in the Interior. National 8-piece Orchestra, only 25c.

We use only Vernon Creamery Butter on our tables, and in the preparation of our meals.

THE NATIONAL CAFE LTD.

(Where Good Food Is Served)

Phone 220

Vernon, B.C.

More Laurels to Vernon

When the Okanagan Valley Co-operative Creamery Association can take their product over 1,000 miles to Brandon Exhibition, and against competition from all over the Dominion, bring back the First Prize for their Creamery Butter—that is an achievement to be proud of.

We are proud of the fact that we make all the boxes used by this Creamery, and congratulate them on their success.

VERNON BOX CO., LTD.

BOXES OF ALL DESCRIPTIONS

Phone 191

Vernon, B.C.

To 800 FARMERS

The First Prize, awarded last week at Manitoba Provincial Exhibition, Brandon, for the product of your farms, i.e., the Finest Butter in Canada, has once more focused attention on the dairy industry of the Okanagan Valley. It is a wonderful achievement you have won in open competition with all comers.

Good equipment on your farms, and in your creamery is necessary to win, not only in exhibitions, but the year round, in the continuous competition for profitable business.

Steel Stanchions, Water Bowls, Steel Cow Stalls, Litter Carriers, Pressure Water Systems, will reduce production cost and labor, and increase your profits.



CONGRATULATIONS

from THE VERNON GARAGE

TO 800 FARMERS

It is with a high degree of pleasure that we tender our congratulations to the Board of Directors and members of the Okanagan Valley Co-operative Creamery Association. Their achievement in winning first prize at the Brandon Exhibition last week is indeed a matter for pride on the part of every citizen of the Okanagan Valley.

The good judgment of the Creamery staff in making the finest butter is also reflected in their selection of automobiles—Most of them use Chevrolet—the world's finest low price car.

THE VERNON GARAGE

DICK

MONK BROS.

JACK

First Prize Creamery Butter

At the

MANITOBA PROVINCIAL EXHIBITION

BRANDON, MAN.

Ask your Grocer for Butter made by the Vernon Creamery. It is now acknowledged to be superior to all other creamery butter made in Western Canada. Furthermore, the use of butter made in the Vernon Creamery stimulates business right here at home. This week 800 cream cheques will be mailed to 800 families. All local business will be improved as a result.

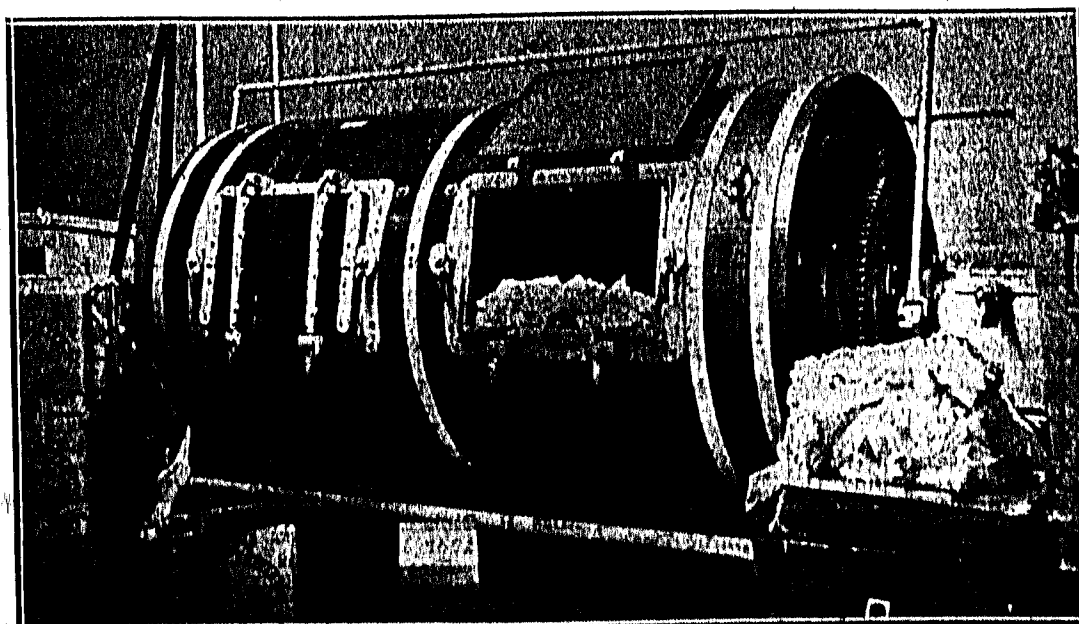
"Use Pasteurized Creamery Butter Liberally. It Is A Protective Food"

OKANAGAN VALLEY CO-OPERATIVE CREAMERY ASSOCIATION

HEAD OFFICE: VERNON, B.C.

Board of Directors are:—C. J. Patten, Armstrong, President. R. J. Coltart, Enderby, Vice-President. R. Peters, Vernon; J. R. Gillians, Lumby; J. R. Freeze, Salmon River; J. McCallan, Armstrong; S. E. Halksworth, Grindrod, Directors.

MAKES PRIZE-WINNING BUTTER



This large machine is operated under the supervision of L. W. Patten, buttermaker, at the Vernon Creamery. His assistants are R. H. A. Pointer, S. J. Chew and R. H. Bickert.



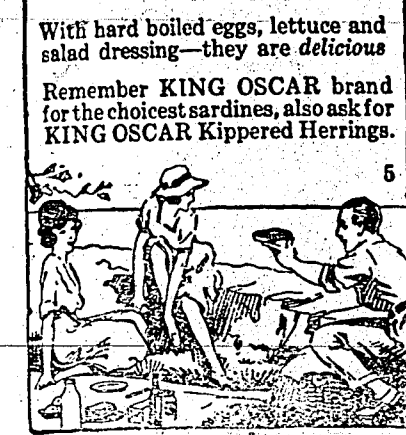
Coyle BATTERIES

Give your old car new pep and extra power with a new Made-in-B.C. COYLE Battery. Coyle's are fresh because they're made in a local factory—and a fresh battery gives more power and lasts longer.

Dealers everywhere
COYLE BATTERIES LTD.
Vancouver, B.C.

KING OSCAR SARDINES

For Picnic and in your Home
With hard boiled eggs, lettuce and salad dressing—they are delicious. Remember KING OSCAR brand for the choicest sardines, also ask for KING OSCAR Kipper Herrings.



WILSON'S FLY PADS

REALLY KILL
One pad kills flies all day and every day for 2 or 3 weeks. 3 pads in each packet. No spraying, no stickiness, no bad odor. Ask your Druggist, Grocery or General Store.
10 CENTS PER PACKET
WHY PAY MORE?
THE WILSON FLY PAD CO., Hamilton, Ont.

DON'T LET COMMON CONSTIPATION DULL THE JOY OF LIVING

Kellogg's ALL-BRAN Brings Relief

Constipation takes the sunshine out of your days. It may bring headaches, loss of appetite and energy, sleeplessness, sallow skins, pimples.

Fortunately, you can avoid this condition by eating a delicious cereal. Laboratory tests show that Kellogg's ALL-BRAN provides two things needed to help overcome common constipation: "bulk" and vitamin B. ALL-BRAN is also a rich source of blood-building iron.

The "bulk" in ALL-BRAN is much like that of leafy vegetables. Within the body, it forms a soft mass. Gently, it clears out the intestinal wastes.

How much better than dosing yourself with patent medicines. Two tablespoonsful of ALL-BRAN daily are usually sufficient. With each meal in chronic cases. If seriously ill, see your doctor—ALL-BRAN is not a "cure-all."

Get the red-and-green package at your grocer's. Made by Kellogg in London, Ontario.

VERNON BASEBALL SQUAD DEFEATS PENTICTON 10-8

Local Boys Use Hickory Freely And Pile Up Early Lead Against Southerners

Penticton's visiting baseball contingent came out second best in a free-bitting exhibition tilt with Vernon on the Polson Park diamond here last Sunday, the boards showing a 10-8 advantage for the locals as the large crowd started for home.

The Penticton nine, who are leading the southern league division, attracted the largest attendance of the season to date. The Vernon boys have recently been hitting a beautiful stride in their effort to take the northern Interior League honors, and it is predicted that Vernon and Penticton will meet for the play-off honors at the close of the season. This no doubt brought the fans out in full force on Sunday, but the brand of play offered was sub-standard. The fielding was particularly ragged at times and there was practically no excitement until near the end, when the visitors started an uphill comeback.

Vernon snapped up a 2-1 lead at the end of the third stanza, increased it to 4-1 in the fourth, and ran riot in the seventh to mark up a landslide 10-1 advantage.

Then the southerners caught the spirit of the afternoon. After going seven innings with only two bingles to their credit, they launched an offensive that netted them 10 hits and 7 runs in the remaining two innings. The still rally, however, fell just short of overhauling the Vernon total.

Earl Fallow, of Vernon, was the outstanding player of the afternoon, making two hits in three trips to the plate and scoring two runs. In the fifth inning he was hit in the head by one of Hammond's fast balls and was forced to take the count, but he came back strong to finish the game, catching three men out in two innings in his position at short-stop and assisting in the elimination of a fourth player.

Frank Netzel, Elmer Crawford, Harry Cross and George Jones also had a big day with the hickory, getting no less than ten hits between them, and scoring five runs.

Wes Watkins, the star catcher for Salmon Arm, in past years, but now doing the receiving for Penticton, was the chief scorer for the boys from the south, tallying three times in five times at bat.

Willy Hammond, who spent the early part of his life in this city, was the other half of the Penticton battery, hurling a good game and also collecting two hits himself.

It was an unlucky day for the short-stops of both teams, Earl Fallow getting beamed in the fifth inning, and Monte, of the Penticton squad, was hit in the knee by a bouncing ball in the seventh and had to retire from the hostilities.

Howard Urquhart gets the credit of being the winning pitcher, having hurled for the first six innings. He was nicked for only two scattered singles and only one run was chalked up against him, the run being scored on errors. He struck out 7 opposing batters.

Lefty Hammond also had the boys eating out of his hand, whiffing eleven but on the other hand he allowed fourteen hits.

Before the game and at various intervals throughout, the crowd was treated to some very enjoyable music, rendered by the Vernon City Band.

Kamloops turned back Revelstoke by a 10-6 count in a league fixture at Revelstoke last Sunday, to go into undisputed possession of first place, but the Vernon boys hope to get within striking distance when they meet them here next Sunday.

Following is the box score of the game:

Penticton	AB	R	H	PO	A	E
Phinney, 1b	5	2	2	5	0	0
Roderick, cf	4	0	1	2	0	0
Watkins, c	5	3	2	12	3	1
Cousins, rf	5	1	2	0	0	0
Hammond, p	5	1	2	13	2	0
Moore, ss	3	0	0	0	1	2
Cole, lf	5	0	0	2	0	1
Blacklock, 2b	3	0	0	1	0	0
Prentiss, 3b	3	0	0	1	1	1
Blackburn, ss	2	0	2	0	0	0
Kinciday, 3b	1	1	1	0	0	0
Baker, cf	1	0	0	0	0	0
Totals	42	8	12	24	18	7

Vernon	AB	R	H	PO	A	E
Jones, 1b	5	0	2	5	0	1
Ward, 1b	4	1	1	1	0	0
Sparrow, lf, p	5	1	0	2	5	2
McCall, rf	2	0	0	0	0	0
Netzel, lf	3	1	3	1	0	0
Urquhart, p, rf	5	0	0	0	8	1
Fallow, ss	3	2	2	5	2	1
Murray, 3b	4	1	1	0	1	0
Crawford, c	4	2	3	12	0	0
Cross, 2b	4	2	2	1	0	2
Totals	39	10	14	27	16	8

Struck out, by Hammond 11, Urquhart 7, in 6 innings, Sparrow 5 in 3 innings. Hits off Hammond 14, Urquhart 2, Sparrow 10. Base of balls, off Hammond 1, Urquhart 1.

Fruit and Field Crops Growing Well in Hot and Dry Weather

Movement of Green Cookers Should Run Into Volume This Week

July 5: Since the last issue of the Horticultural News letter weather conditions have been hot and dry with considerable wind, and the majority of crops under dry farming conditions are showing the effects of the loss of soil moisture. The majority of the spring grains on the higher levels are only in fair condition.

Armstrong, Vernon, Oyam, Okanagan Centre and Winfield

All tree fruits are sizing rapidly and with a continuation of the present rate of development the majority of fruits promise to run fairly large in size. There is a slight movement of Yellow Transparent and Duchess apples as green cookers and this should run into volume during the coming week. Transcendent crabs are sizing rapidly, and although the crop is not heavy it promises excellent quality by the time shipping date arrives. Sweet cherries are a thing of the past for this season's crop, and early apricots will be moving during the coming week. Through lack of sufficient thinning in some blocks apricots are not sizing as well as could be expected. The drop in apricots is now completed and this has been variable in different orchards. There is still apparent a heavy increase in tonnage over last year's crop.

The raspberry movement in the small fruits is now at its peak and with present weather conditions will draw rapidly to its conclusion. All vegetable crops are developing rapidly and the movement of the early vegetables has been quite satisfactory as regards volume. During the past week there has been made the first picking of tomatoes, but this crop is not yet in condition to supply quality crops to the market. Another week or ten days will, however, see a general start in the tomato movement. There is now a free movement of celery of excellent quality from the Armstrong district.

In field crops the cutting of timothy and clover is now general as is also the harvesting of the fall wheat crop. In both cases there is a tendency to yield of high quality. The second crop of alfalfa is making rapid growth and in many cases cutting of this will start before the next issue of the news letter.

In pests and diseases, Apple Scab is quite prevalent in some areas of the Vernon district and considerable "pin point" is showing up in some blocks. The spread of this disease may now check up, naturally with the present hot weather condition. Mites and Red Spiders are also giving considerable trouble in some tree fruit blocks and also in many of the small fruits plantations. From field indications and captures—it is apparent that the peak flight of Codling Moth will be considerably earlier than in previous seasons. Careful watch will be kept in this district and spraying orders issued when considered necessary.

Kelowna
July 6: Early cooking apples, apricots, celery, cucumbers, green onions, and semi-ripe tomatoes are being shipped. The tail end of the early cabbage crop is moving out.

Sweet cherries after one of the best harvesting seasons in many years are about over. Apples are sizing well and the crops generally are in good condition.

Penticton, Kaleden, Keremeos, Oliver and Osoyoos

July 4: This week will see the last of the cherries moving from this district. Apricots have started, and should be moving in volume by the end of the week. Yellow Transparent apples are being picked, size and quality being better than usual.

Moisture conditions up to the present have been satisfactory, and the orchards are looking well. All tree fruits at this time of year are above average in size.

In Oliver and Osoyoos apricots have passed their peak. Tomatoes are coming in slowly. Some early peaches are being shipped, and Rochester will be moving from this section in a short time. From present indications, Bartlett pears will be moving out between the 15th and 20th of July.

The first cantaloupes were shipped from Osoyoos on Monday, and there should be considerable movement in this commodity by the middle of the month.

There is quite a little peach mildew showing up in parts of the district.

Sumnerland, Naramata, Westbank and Peachland

July 4: The weather continues very warm and dry, although there was a fine rain on the morning of the 28th ult, which freshened the leaves. Orchard irrigation supply is holding out, and all tree crops are growing and looking well. The ranges are badly in need of a good rain.

Tomatoes and cantaloupes are coming along rapidly. Picking of field tomatoes will commence in a few days. These will be in before the hot-house ones are over.

Cherry picking is near a close, with Lambert shipments finishing this week. Yakimines are over and some early apricots in volume will commence in about another week.

Some shipments of field cucumbers and peppers went forward today. There have been a few green cooking apples moving from Sumnerland this week.

Salmon Arm, Sorrento and Main Line Points

July 4: Cooler weather has prevailed during the past two weeks, and although several light rains have occurred there has not been enough to be of much material benefit.

Crops on light soils are showing signs of moisture shortage and should the customary July 1st spell occur, the yields will be much curtailed. On the bottom lands and heavier soils, crops are still making satisfactory progress.

OKANAGAN CENTRE SUNDAY SCHOOL HAS BEACH PARTY

Bonfire, Supper and Sing-Song Enjoyed At Camp Kuhlilwah —Teachers Hosts to Pupils

OKANAGAN CENTRE, B.C., July 7.—The teachers of the Sunday School, Mrs. Pixton, Miss Maclellan and S. Crookland, entertained their pupils at a beach party at Camp Kuhlilwah last Monday evening. After supper everyone gathered round the bonfire and enjoyed a "sing-song."

On Wednesday last Mrs. Macfarlane entertained at the tennis club for the younger set. After the tennis was over, supper was served.

Mr. and Mrs. Daubney and son are here from Nanaimo, the guests of Mr. and Mrs. G. Marshall.

Alco Marshall has returned from Montreal where he has been taking the medical course at McGill.

Miss Van Ackeren, of Creston, is staying at the Westbury Hotel.

"DEATH TAKES HOLIDAY" IN BRILLIANT PICTURE

Fredric March plays, what he considers, the second outstanding screen role of his brilliant film career, in "Death Takes a Holiday," the Paramount picture directed by Mitchell Leisen, which comes on Wednesday and Thursday, July 18 and 19, to the Empress Theatre. March ranks only his memorable performance in "Dr. Jekyll and Mr. Hyde" with this, his latest part.

"Death Takes a Holiday," the screen play for which was written by Maxwell Anderson and Gladys Lehman from the famous stage play by Alberto Casella, presents March, in the starring role, as a "shadow," Death. It follows the Broadway play which was adapted into English by Walter Ferris. For three days, Death takes a holiday from his grim task to taste life as a human-being, to discover, if he can, what makes life so sweet, and himself, Death, so abhorrent.

OLD DAYS OF WEST RECALLED IN FAST MOVING SCREEN FILM

George O'Brien, long known for his Western characterizations, comes to the screen of the Empress Theatre on Friday and Saturday, July 13 and 14, in Fox Film's latest release, "Frontier Marshal." Tombstone, Arizona, known in the days of the old West as a roaring, politically corrupt mining town where lawlessness and death were the order of the day, forms the background of this Western epic. The film was taken from incidents in the life of Wyatt Earp, the West's most widely known peace officer and the fearless leader of the law and order forces who tamed the elements that had made Tombstone known the world over.

An added feature is the film showing the recent Carnera-Bear fight for the world's heavyweight boxing title.

RENEW ACQUAINTANCES IN KEDLESTON AREA

KEDLESTON, B.C., July 7.—Mr. and Mrs. George Deaver, and their son, Wayne, from Yakima, motored up to this district recently, paying a visit to Archie McGregor. They were residents of Vernon about 20 years ago, and spent a few days renewing old acquaintances.

Mr. and Mrs. Lance Howden spent Dominion Day at Winfield visiting Mrs. Howden's parents, Mr. and Mrs. Archie Clark.

Divine service and Sunday School was held in the School House Sunday, with the Rev. Mr. Knight officiating.

Mr. and Mrs. Clark and family, also Mr. Dawson, from Swan Lake, motored up to this district on Dominion Day.

for BRUISES

There's nothing to equal Minard's. It "takes hold". Asleep, soothing, healing. Gives quick relief.

MINARD'S "KING OF PAIN" LINIMENT

The BEST that money can Buy

Okanagan Special

Dry Ginger Ale

Other Thirst Quenchers Are

GOLDEN ORANGE

Lime Kist Rickey

and

Coca Cola

Keep them on ice, then when you feel thirsty or run down, see how quickly a drink of this life restorer will cheer you.

Manufactured in Vernon by

A. McCulloch & Son

Phone 49

Vernon, B.C.

Binder Twine

Uniform in Size

British Product

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LOOK! THAT'S THE NEW PATHFINDER TIRE THAT EVERYBODY SAYS IS THE SURPRISE OF THE YEAR. LET'S LOOK!

YES, — A FRIEND OF MINE HAS THEM — SAYS THEY'RE THICKER — BETTER EVERY WAY!

IN A MINUTE YOU'LL SEE FOR YOURSELF — IT WILL GIVE A LOT MORE MILEAGE AND THE PRICE IS THE BIG SURPRISE!

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FRONT PAGE NEWS

QUALITY in tires at a genuine saving in price! Not for years has there been such sensational value for the tire-buyer. Goodyear has scooped the lower-price tire market!

The new Pathfinder tread, developed from Goodyear's world-famous All-Weather tread has the big, tough diamonds of Goodyear rubber right in the centre where the tire meets the road. 15% to 20% thicker rubber than formerly assures much longer mileage.

When sections from ten makes of tires, advertised and sold at prices equal to or higher than Pathfinder's price, were examined by 16 tire experts, the new Pathfinder was so obviously thickest and sturdiest that it was invariably chosen. Only one other tire even compared with it, and that other tire sells at a higher price than Pathfinder.

Stepped up in mileage—in safety—in value—the new Pathfinder is a quality tire priced within the reach of all.

See the NEW

GOODYEAR

PATHFINDER

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

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ENTERPRISE BEER is a staunch Canadian product. Brewed of the finest Canadian malt, hops, and crystal pure mountain water, by skilled Canadian workmen. You give a boost to local employment by demanding this GOOD BEER by its name.

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SEVENTH STREET

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BINDER TWINE

Prices Right and
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Good Grain Sacks

AND SEWING TWINE

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There's none better! Try it once and you'll become another of our regular customers

Only Jersey Cows Give Jersey Milk

Milk is one of the most important items in your daily diet, so why not Phone and let us leave you a sample bottle.

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ONLY FIRESTONE

gives you all these
EXTRA VALUES

THAT Firestone Tires outvalue and outperform others is no secret to the tens of thousands of car owners who use Firestones year after year. They know from actual experience that the extra Firestone features are not just claims but realities that enable Firestone to give 25 to 40% extra tire life—at no extra cost.

Two Extra Cord Plies under the Tread

Gum-Dipped Cords

Balanced Construction

Non-skid Tread with 25% more wear

Firestone tires are fully guaranteed for 12 months but made to last much longer.



Firestone Tires do not cost one cent more than ordinary tires . . . and you can get a Firestone to fit every purpose . . . High Speed—the tire that champions buy . . . Oldfield—remarkable values at 15% lower price . . . Sentinel—low priced but dependable . . . all fully guaranteed.

Replace worn tires today . . . see the nearest Firestone Dealer.

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THE TIRE THAT TAUGHT THRIFT TO THOUSANDS

Watkin's Garage Ltd.

Phone 93

Vernon, B.C.

TRUCK RUNS DOWN
BLACK BEAR ON
ROAD NEAR LUMBYBruin Apparently Not Affected
As Rear Wheel Passes Over
Him—Scrambles Away

LUMBY, B.C., July 9.—Harold Rot-taker and Tom Patrick had an unusual experience last week while hauling ties on the Byers Road when their truck ran down a black bear, a rear wheel going over the animal before the astonished driver could stop. Mr. Bruin scrambled out, walked about twelve feet off the road and around the rear of the truck, very angry, indeed. So the men continued their journey.

Lightning strikes have started a few fires in the district, notably at Siskim Creek, Sugar Lake and Squaw Valley, but nothing of a serious nature has occurred, precipitation having soon disposed of them.

R. Graham, of Relswig has left for the University to resume his studies. Miss Lucy Hill is attending Summer School at Victoria.

Mrs. Albert Johnston, of Vancouver, and Mrs. George Jacques, of Vernon, were visitors on Wednesday to Lumby and Mabel Lake.

Mr. and Mrs. C. D. Bloom returned from the Coast on Wednesday, and her many friends have been enjoying the splendid 32 pound salmon Mrs. Bloom caught at Brenda Bay, Victoria.

Mrs. F. D. Pinalson returned on Thursday from a visit to the Coast, accompanied by Mrs. Plumm, who is recuperating after an illness.

Mr. and Mrs. Ben Tyndesley, of Vancouver, are visiting Mr. and Mrs. Gentler.

Under ideal weather conditions farmers are busy putting up the biggest hay crop known here for some time.

At the regular monthly meeting of the Lumby and District Women's Institute held in the Park on Wednesday it was decided to attend the Kalamalka Lake Picnic July 19 at Kalamalka Lake, providing that date is set.

It was also decided to devote the balance of the year to helping the Community Club with the Hall improvements. In this connection a motion was put through for purchasing additional seating for catering.

Births registered from this district last week were a son born to Mr. and Mrs. E. Alger on Wednesday evening; a son born to Mrs. Meriam and the late Charles Meriam, of Creighton Valley, on Thursday; and a son born to Mr. and Mrs. Wilfred Quesnel on Dominion Day.

PRE-CAMBRIAN
MINE SHIPPING
TO U.S. SMELTERCar of Concentrates Leaves For
Tacoma Smelter Via Kelowna
—Capt. DunWaters Returns

EWING'S LANDING, B.C., July 9.—A further shipment of concentrates was made by the Pre-Cambrian Mines last week, when a carload was made up at the government wharf at Ewing's Landing. The C.N.R. barge took the car to Kelowna, en route to Tacoma, Wash.

Congratulations are tendered to Miss Evelyn Lawrence upon her achievement in Vernon last week, when she carried off the cup for the Okanagan Valley Junior Girls' Championship. Mr. and Mrs. Miss Tina Holdsworth motored up from Seattle over the holiday week end and were visitors for a few days at the Pre-Cambrian Mines.

The Misses Peggy and Wendy Colquhoun are staying with Mrs. Kenyon for two months.

Mr. and Mrs. T. Dow Landale and family visited Vernon for a couple of days last week. A great number of residents made the trip to town to see the "House of Rothschild."

Capt. and Mrs. J. C. DunWaters returned from a visit to Scotland last week.

Powerful Skin
Remedy Discovered

This splendid antiseptic, known all over America as Moore's Emerald Oil, is so efficient in the treatment of skin diseases that the itching of eczema often stops with one application.

A few applications and the most persistent cases of Eczema often are healed never to return.

Moore's Emerald Oil is safe and pleasant to use and it is so powerfully antiseptic and penetrating that even old stubborn cases have often yielded to its influence.

Moore's Emerald Oil in the original bottle is sold by druggists everywhere to rid you of stubborn pimples and unsightly skin troubles.

High Lights and
Low DownsBy R. W. B. Lowe
Glamor

One thing is certain, and that is that if ever there was another war, it is going to be hard for poets, writers, and sentimentalists to get sentimental about it. In the wars of history, up to, and including the last great conflict, such high-sounding phrases as "unsheathing the sword of his father," etc., played a large part in stirring up the youth of the various countries. Then, too, there has grown up a sort of tradition of a soldier making a pet of his horse, or of a gun that never failed him. Or perhaps he carried a sword that his forefathers had carried before him. All this sort of thing has built up a romantic halo over the battlefields. But look at the sad state of affairs that is going to confront the warriors of the future. Not a horse within miles to make a pet of. One can hardly imagine a poem entitled "A Soldier's Farewell to His Tank," or something similarly inspiring.

Equally incongruous is the thought of a young fellow, standing with tears in his eyes, looking at his father's gas mask hanging on the wall, and with a poison gas distributor in his hand, swearing vengeance against his enemy. The hero of the battles of the future will not be the heroic soldier, who, slightly battered and blood stained, shouts "I die that my country may live." No, indeed, the hero of the future will be some grey bearded scientist, with most of the attributes of Dr. Manhattan in his romantic moments, who will compound a particularly deadly ray or chemical that will kill at fifty miles. He will be the man of the hour. Doubtless he will be given a parade, and will be carried shoulder high on the backs of cheering countrymen, playfully waving his hand.

Quint of his pet gas just to make sure that it works. War is getting altogether too deadly, and one of these days the men who have to take the brunt of it, will inform their leaders that they are through fighting. War was a very well when it meant getting into a trench and shooting at the enemy, or painted on your shield, with comparatively little chance of getting killed. At least it was a case of may the best man win. But war has degenerated a lot since those days, and about the best way to settle disputes now would seem to have the military leaders get out in the open, and settle the matter in a gentlemanly manner. Admission could be charged, and instead of being a big expense, they could be made to be a source of revenue. If one or two of the "Big Shots" got killed off, it wouldn't be hard to replace them, for example, think of a nice Hitler and Mussolini would look dashing at each other with carrying knives. Now that would be a spectacle worth seeing. Far better at any rate, than the spectacle of the hemorrhage of the young life blood of the countries of the world being poured out on the earth to further the ambitions of half a dozen men.

Women and Ships

A statement by a former Captain of one of the big Cunard liners, as to the reason why ships are always called "she," has caused considerable amount of comment in Vancouver. The Captain stated that to the best of his knowledge and belief, the reason was that ships are hard to handle, especially in confined spaces. Shipping men of Vancouver have countered this statement with a few of their own pet theories, some of which are listed below.

"A ship can be very cranky."

"A ship is only good as long as a good man has control."

"Men often desert ships."

Then the women have a word in the matter by saying that the reason is because ships are beautiful as well as useful, and that they protect their loved ones. Various other ideas are mentioned. There is one reason, however, that they all seem to have overlooked, and that is the frequency with which a ship has to be painted.

The Oriental Franchise

Mr. Woodworth, leader of the C.C.F., has recently made the statement that "if, as, and when" the C.C.F. get into power, Orientals will be given the right to vote. The question of Oriental franchise, which comes up periodically, is always a very interesting one. There are staunch adherents on both sides of the question. A large number of people say that the number of Orientals in this province is so small that they do not merit serious consideration, that is, from a political standpoint. While this may have been true a few years ago, it no longer applies today. While it may be possible that the much discussed "Oriental Menace" is greatly exaggerated, the number of Orientals, particularly Japanese, in coastal British Columbia, is a surprisingly large one. The Japanese virtually control the coast fishing industry, and the green vegetable industry of the Fraser Valley. They are quite ready to use any means available to them to secure markets, and to exclude other races from these businesses.

False registration slips, and faked births and deaths have played some part in the building up of the Japanese population of this country. Many military observers are united in the belief that the next 25 years will see a determined bid, on the part of the Orient, for world supremacy. The result of any such contest, is, of course, in the lap of the gods. Whether there will be another Battle of Marathon, with a victory for the West, or whether a second Ghengis Khan will arise to carry the Orient to success, is still in the realm of fancy. But there is one thing that is readily discernible. If we do not keep Canada in general, and British Columbia in particular, for future generations of the white race, we would do well to keep governmental control in the hands of that same white race.

Murder A La Mode

For many years England has maintained a very superior attitude when over the subject of capital crime is mentioned. And rightly so, for her record in this respect has been an enviable one. However, when the English do go in for crime, they apparently make a good thorough job of it. Witness the recent gruesome discovery in Brighton of a woman's corpse, or a woman's torso, recovered in a large trunk. At first the police were rather puzzled that there were no bloodstains, but that was easily explained. It seems that the murderer, stout fellow, had boiled the body in oil, and had then smoked it! Sounds as if some of the well known South Sea Island cannibals had taken advantage of the pre-

PRACTICALLY ALL
LANDING KIDDIES
LEARN SWIMMINGClass Conducted By Miss Anna
Fulton—Is Very Well Attended
As Lessons Commence

OKANAGAN LANDING, B.C., July 9.—The first swimming lesson given last week by Miss Anna Fulton was very much enjoyed by practically all the children at the Landing.

Mr. and Mrs. E. Buffum have as their guests for a month, Mrs. Buffum's mother and father, Mr. and Mrs. A. C. Thompson, of London, Ontario.

The tug, "Kelowna," was taken out on the fruit run last week.

Mrs. A. W. Lewington had as her visitors last week her brother, E. Solis, and two friends, Miss Rosie and Miss Anna Ricketts, who motored up from Vancouver.

Fenton Munro, of Vancouver, is visiting his sister-in-law, Mrs. E. R. Munro.

Mr. and Mrs. Arthur Weston motored to Revelstoke and spent the week end.

Church service was held on Sunday, being conducted by Stanley Pinkerton.

Mrs. Simon Gavriluk, of Trail, visited her mother, Mrs. A. Howard, last week.

Mrs. W. F. Van Antwerp spent several days recently in Penticton with her sister, Mrs. J. Weeks.

CO-OPERATIVE AT
WESTBANK MAKES
A GOOD SHOWINGProspects Are Good For the
Handling of Increased Ton-
nage This Year

WESTBANK, B.C., July 9.—The eleventh annual general meeting of the Westbank Co-operative Growers' Association was held with a fair attendance of members present. The directors' report and financial statements were presented by the chairman, W. H. Hewlett, and after consideration was adopted, with very little discussion. The recommendation of the directors that interest at 3 1/2 per cent be paid on all shares was passed. The balance sheet showed the affairs of the association to be in good condition. While the tonnage handled during the past season was considerably smaller than previous years, there were prospects of an increase for 1934 season. The following directors were elected: W. H. Hewlett, W. B. Gore, A. H. Davidson, J. Hannam and D. Gellatly. W. B. Gore was unanimously elected as central director.

ENGLISH EARL ACTS
IN HOLLYWOOD FILM

One of the most distinguished "extras" in the world appears in "Maggie," the Metro-Goldwyn-Mayer picture, which comes to the Empress Theatre Monday and Tuesday, July 16 and 17.

"Just for a lark," the Earl of Chichester one day joined the extra ranks working on the film when it was in production in Hollywood.

Scion of one of the oldest titles in England, the Earl was visiting his friend John Farrow, M.C.M. scenario writer, while on vacation from Washington, where he is an attaché at the British Legation.

"I wanted to see Hollywood from behind the scenes," he said. "I was curious to note the behavior of stars and directors from the vantage point of an obscure extra. I must say it was very interesting."

bals had taken advantage of the prevailing excursion rates, and had paid London a visit. Chicago gangsters may be bad, and may shoot their victims down in rather a wholesale manner with machine guns, but at least they don't fry them in oil, and then smoke them. Someone had better page Mr. Sherlock Holmes, who would probably say "Elementary, my dear Watson," and then proceed to unmask the murderer by means of the brand of liquid smoke used in the smoking process. What a pity that Edgar Wallace is no longer with us. Think what a thriller he could write with an inspiration like that!

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SOURD ON THE WORLD?—THAT'S LIVER

Wake up your Liver Bile
—No Calomel necessary

Many people who feel sour, sluggish and generally wretched make the mistake of taking calomel, oil, mineral water, laxative candy or chewing gum, or purgatives which only move the bowels and ignore the liver.

But you need to wake up your liver bile. Start your liver pouring the daily two pounds of liquid bile into your bowels. (Get your stomach's machine working as it should, once more.)

Carter's Little Liver Pills will soon fix you up. Pure vegetable. Safe. Bile. Quick. Ask for them by name. Refuse substitutes. 25c. at all druggists.

PRIZES FOR BEST
FLOWER AND BIRD
BOOKS AT OYAMASchool Children Enter Novel
And Instructive Competition—
Winners Announced

OYAMA B.C., July 9.—The members of the Oyama Oxford Group were the guests of Mrs. Orr Ewing at Cameron's Point on Sunday.

W. Talbot, of Kelowna, was a visitor at Hillsborough ranch during the week.

Special prizes given at the Oyama Public School for the best bird book made by a pupil during the year were made up by the following: Best bird book, 1st, Laurence Bantley; 2nd, Elinor Coates. Best flower book, 1st, John Pearson; 2nd, Beryl Trehwitt.

Mr. and Mrs. J. Trehwitt and family returned home on Saturday, having spent the week fishing at Mabel Lake. While away both Mr. and Mrs. Trehwitt won silver badges given by the Mabel Lake Rainbow Trout Club for fish over 6 pounds weight.

Mrs. Churchill and family arrived last week from Edson and are spending the summer at their home on Kalamalka Lake.

Mrs. Glassford and daughters also arrived last week, and will spend the holidays at their fruit ranch here.

Miss Alice Towgood is at present confined to her home, having had the misfortune to get a touch of sunstroke while working in her garden last week.

The infant son of Mr. and Mrs. Montezuma was christened at St. Mary's Church on Sunday afternoon.

going to Vancouver

? YOU CAN live in a refined, home atmosphere for very little if you stop at the Ailsa Lodge, a favorite Vancouver "home" for city visitors. Through only four rooms from Hudson's Bay Store, maple trees grace our entrance. New "doze sleep" mattresses, both shower and tub. Average rates: (by day) single \$1.25, double \$1.50 (by week) single \$7.00, double \$8.00. Ideal for ladies traveling alone. Send for free folder, better still write for reservation. Many visitors expected.

Stop at the Ailsa Lodge

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Recommended by
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En route visit Jasper Park Lodge in the mountains and Minaki Lodge in Ontario's Lake of the Woods.

The Continental Limited leaves 2.45 p.m. daily.

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GUARANTEED RELIEF

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Double daily service Eastbound and Westbound, via Sicamous. Making connections to all points in Canada and the United States.

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Read Down
Lv. p.m. 2.10
2.25
6 K
6.20
6.30
6.40
6.53
7.03
7.15
7.27
7.46
8 K

Daily except Sunday
Okanagan Landing
Vernon
Larkin
Realm
Armstrong
Stepney
Enderby
Grindrod
Mara
Fossett
Sicamous

Read Up
13.10
12.40
12.20
12.09
12 o'clock
11.47
11.38
11.26
11.15
10.55
10.45

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Free Estimates Given
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The average annual loss in the Pacific Provinces through cereal rust is estimated at \$250,000,000.

Hedgoc will thrive best if the soil is kept cultivated and free of weeds to a width of two feet or more on each side of it. An occasional top-dressing of fertilizer may prove beneficial, particularly on light soil.

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On the Air every MON., WED. and FRI. over the N.B.C. Blue Network. For exact time refer to your local newspaper. Send the top of a Puffed Wheat or Rice package to Babe Ruth's Baseball Club, P.O. Box 1083 Chicago for a Membership Button and particulars of free trips to New York or Chicago, Baseballs and Gloves.

FOREST FIRES

Hot summer weather is creating a serious situation in the Forests of British Columbia.

CARELESSNESS WITH FIRE IN THE WOODS

under such conditions is unpardonable.

When enjoying the quiet restfulness of the Forest remember that a thoughtless action on your part such as tossing aside a

LIGHTED CIGARETTE BUTT

or leaving a

Camp Fire Unextinguished

may result in widespread destruction of

TIMBER, LIFE AND PROPERTY

HELP PREVENT FOREST FIRES

B.C. Forest Service

CORRESPONDENCE

Too Much Talking

Editor The Vernon News, Sir:

Too much talking exists in this country about apples. In Potlatch where I come, the government tells the farmers what they do. Now if they can say to dump your nice big apples away, why don't the officials tell you not to grow so many, before you plant out the orchard?

The farmer I work by says he can't pay me more money because apples are so poor, but he puts out many trees likely next year. So now we work hard picking up stones. It is too hot, and anyhow the soil is no good for trees. So I think to myself will you tell the government to stop this planting or orchards where they are no good, and maybe I get a softer job soon too.

Mike Papinsky.

Westbank, B.C., July 9.

Nothing to do With Relief Work

Editor The Vernon News, Sir:

I would like to call attention to an incorrect statement made in your Trinity Valley correspondent's notes in last week's issue, as follows:

"Angus Woods was up lately arranging matters re the new scheme of registration for relief work."

Up to the present, I do not know of any change, or new scheme of registration other than has been in force for some time; and, in any case I have nothing to do at all with arranging relief, F. G. Hassard being Relief Supervisor.

Such statements are misleading, and should be corrected.

Yours truly,

Angus Woods.

Elks' Carnival, Oct. 4-5-6.

ALLAN POOLE ON HIS WAY TO OLD COUNTRY TRIALS

Kelowna Sprint Star Outclasses B.C. Competition and Earns Right to Run at Hamilton

KELOWNA, B.C., July 9.—Allan Poole, Kelowna's star sprinter, left Vancouver on Sunday for Hamilton, where he will take part in the British Empire Games trials. During the past week he cleaned up the 100 and 220 yards ahead of all other B.C. competitors in Vancouver and earned the right to enter the Canadian trials.

Immediately following his victory in Vancouver, where he had been sent through the kind offices of the Kelowna Gyrus Club, efforts were made in Kelowna to raise the necessary money to finance the Hamilton trip. Only a few hours was sufficient to raise the \$150 necessary and Allan left the coast Sunday afternoon as captain and manager of the seven other B.C. boys making the trip.

Now that Allan has got as far as Hamilton there is every confidence, and it is almost a certainty that he will be soon headed for the British Empire Games in London at the end of this month. His performance on B.C. tracks makes him B.C.'s fastest human and one of the fastest men in Canada. Besides the 100 and 220 yards, his presence will be essential for the relay team.

From Hamilton onward, Allan's expenses will be provided by the Canadian Amateur Athletic Association, though doubtless all who have his interest so much at heart will want to see that he gets a little pocket money to enjoy himself with when in the Old Country.

PRODUCTION GAINS MARKET STAGNANT FOR GOOD BUTTER

Buying June Butter For Storage Is Halted By Prices Out Of Alignment

Montreal butter market is reported by the Dominion Dairy and Cold Storage branch as being very weak. At the auction of Comptoir Co-op on Thursday, 1,104 boxes of butter were offered and none sold. Several cars of western butter were delivered to Montreal during the past week but not sold.

Buying for storage dropped off during the week and little interest is shown in the markets of both eastern and western Canada. At Vancouver there is reported to be quite a pressure to sell and quotations are down to 18c per pound. Lower market levels may be found in the near future if production continues at present levels and no butter is exported.

When questioned by The Vernon News in regard to probable market trends, Mr. Clarke of the Vernon Creamery stated that some butter would require to be exported from the prairies very soon. Production is holding at higher figures than last year in most of Canada. Consumption has not increased to any corresponding degree. During 1933 Canada had a butter make of 325,000,000 pounds and an estimated consumption of 320,000,000 pounds. Last year's surplus of 3,000,000 pounds may be exceeded this year.

The British market is on the decline with New Zealand now quoted as low as 72 shillings per cwt. Danish and Siberian butter are being shipped to New York in barter transactions. American butter production is slightly less than during 1933 at a corresponding period due to drought.

Butter production of the Okanagan Valley is in excess of 1933 at the present date. This is due to excellent production conditions. The Vernon Creamery showed an increase of 1,400 in butter make for the week ending July 7. Cold storage space is rapidly filling with stocks that must be accumulated at decreased inventory values. Payment for butterfat will probably be based upon 16c per pound for Special Grade.

Elks' Carnival, Oct. 4-5-6.

WEDDING BELLS

Anderson-Johnston

The Everglade Ranch at Palling, B.C., was the scene of a very pretty wedding on Saturday, June 30, when, at 10 p.m., 200 guests witnessed the marriage of Grant Orville Anderson, eldest son of Mr. and Mrs. G. Anderson, and Miss Lorna Roberta (Bertie) Johnston, younger daughter of Mr. and Mrs. C. J. Johnston, of Lavington, B.C., which was solemnized, with the Rev. C. A. Hinchliffe, of Burns Lake, officiating. A bower had been especially erected for the occasion, this being decorated with white crepe paper and greens, the whole being contrasted with a large centre-piece and wedding bell under which the bridal couple stood for the ceremony. The wedding march was played by Clifford Anderson, brother of the groom, who also accompanied Mrs. F. Mann of Rose Lake, who sang "The Voice That Breathed O'er Eden," during the signing of the register.

Preceding the bride and her attendant were little Miss Peggy McCleary and Master Helmy Larson, who scattered flowers and ferns in their pathway. The bride, who was given in marriage by C. Kain, was attired in a gown of white imported georgette crepe cut on long lines with cape, trimmed in white silk lace. With this she wore a silk net veil and circlet of orange blossoms and pearls, and carried a bouquet of bluish pink roses and fern. She was attended by Miss Hilda Mann, as bridesmaid, who wore a pale green dress and carried a bouquet of pink sweet peas and fern. The groom was attended by his brother, Clark Anderson, as groomsman.

After the completion of the ceremony the floor was cleared for dancing, which was interrupted for supper at midnight, when a sumptuous repast was served. The bridal table was centred with a three-tiered wedding cake, beautifully decorated, and topped with a miniature silver wedding bell. After supper dancing was continued till the early hours of the morning.

A room full of beautiful gifts attested to the popularity of the bride and groom, who will reside in Palling, B.C.

Marrs-McNeill

A pretty wedding took place on Saturday, July 7, at the Anglican Chapel, Vernon, when the Rev. H. C. B. Gibson united in marriage Eileen Muriel, the only daughter of Mrs. J. McNeill, and the late Mr. McNeill, of Vernon, to Laverock "Larry" Marrs, the eldest son of Mr. and Mrs. George T. Marrs, of Revelstoke.

The bride, given in marriage by her twin-brother, George McNeill, looked very charming in a gown of white silk organza, with cape and hat to match, and she carried a bouquet of carnations and roses.

Following a reception—held at the home of the bride's mother, Mr. and Mrs. Marrs left on an extended trip to Calgary, Field and Revelstoke.

On their return to this city they will make their home at 20 James St.

Nesbitt-Walden

SUMMERLAND, B.C., July 8.—The marriage of Myrtle Irene, only daughter of Mr. and Mrs. T. A. Walden, of West Summerland, and Elmer David Nesbitt, son of Mr. and Mrs. E. T. Nesbitt, of Penticton, was solemnized at the United Church manse by the Rev. W. E. McKay on Wednesday evening, July 4.

The bride wore a tailored yellow crepe costume with white accessories, and carried a nosegay of white roses. Her only attendant, Miss Isabel Laidlaw, was attired in a green frock, and was wearing a white hat. She also carried an old-fashioned bouquet made of pink sweet-peas.

The groom was supported by Frank Walden, brother of the bride.

Following the ceremony a reception was held on the lawn at the home of the bride's parents, where decorations were of pink and white streamers and masses of summer flowers. There were about a hundred guests and assisting were Mrs. C. E. McCutcheon, who cut the ices, and Mrs. Harry Williams, Misses F. Butterford and Margaret Stark, of Summerland, Miss M. Raincock, of Penticton, and Miss Patterson, of Kelowna.

Mr. and Mrs. Nesbitt left for Vancouver by train, and on their return will make their home in Penticton.

Derosier-Monro

SUMMERLAND, B.C., July 8.—The marriage of Miss Marion Monro and Louis Derosier took place on Saturday, June 30, at the Baptist parsonage, the Rev. John Scott performing the ceremony. The young couple were supported by Miss Kathleen Read and William Grant.

CROP PROSPECTS ALL OVER CANADA

British Columbia Is Only Province With Favorable Fruit Prospects

Conditions in Eastern Canada are somewhat better than previously anticipated although tree mortality and winter injury in general together with late spring frosts and drought in some areas are limiting factors, according to the fruit and vegetable crop report for June. The recovery of trees and plants from winter injury was prohibited or delayed by drought conditions in some sections, while late frosts at blossoming caused a further decline in berry prospects. Another good crop of apples is anticipated in Nova Scotia, although below the record year of 1933. Winter injury is in evidence in all districts, particularly in Baldwin, Ontario, Gravenstein and King, while other varieties suffered to a lesser extent.

A light crop of apples is indicated in New Brunswick, due to winter injury. Daulay is the only variety indicating an average yield, prospects for other varieties are below average and in some cases poor. Quebec reports comparatively light tree mortality but considerable spruce and bud injury most pronounced on Pameau; earlier varieties are least affected and indicate good yields. Production of all fruits will be reduced in Ontario, particularly peaches which will be a total failure in some districts. Apples also suffered severely, while the condition of small fruits was further aggravated by drought conditions. The only province indicating favorable prospects is British Columbia, the season is unusually early and growing conditions have been conducive to rapid development. Production of tender fruits, however, is not expected to exceed that of 1933 except apricots and possibly grapes; an exceptionally heavy yield of the former is anticipated.

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EFFECTIVE FRIDAY AND SATURDAY, JULY 13TH and 14TH

SUGAR Finest granulated 100 lbs. for \$6.35

LARGE RINSO and CAKE LIFEBOUY SOAP Both for 25c

COFFEE Airway 29c Safeway 39c

SODABISCUITS Picnic Satchel 200 double sodas. Red Arrow Each 41c

APRICOTS For Preserving. Tree ripened. Per crate 59c

PORK SAUSAGE Swift's 23c TINNED Pineapple Singapore 2 tins 19c PARAWAX Carton 15c CORN Aylmer Golden Bantam 2 tins 25c OLD DUTCH CLEANSER 2 tins 19c

BUTTER First Grade 3 lbs. for 77c

SOAP FLAKES Bulk 2 lbs. 19c PICKLES Happy Vale 32-oz. jars. Ea. 32c MARMALADE Aylmer 32-oz. Each 27c CASTLE SOAP Kirk's 4 bar 21c CHIPS Medium 3 pkts 25c

TEA Max-i-mum Money back guarantee Lb. 53c

SARDINES King Oscar 2 tins 25c CRAB MEAT Shlow 2 tins 15c ROOT and GINGER BEER Hire's 29c CERTO For preserving Bottle 29c ENO'S FRUIT SALTS Bottle 69c

GUM Wrigley's 3 pkts. for 10c

H.P. SAUCE Bottle 29c FRY'S COCOA 1/2 lb. tins 23c SALMON Picnic Flats 2 tins 15c LIME JUICE Montserrat 13-oz. bottle 35c GRAPE JUICE Welch's Pinks Bottle 39c

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Free Delivery

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SWIFT'S PURE LARD WITH MEAT ORDERS 2 LBS. 25c

PRIME RIBS BONED AND ROLLED Lb. 20c

HAMBURGER STEAK—3 lbs. for 25c BOILING BEEF 3 lbs. for 25c CHOICE BEEF ROAST Lb. 15c LAMB STEW 2 lbs. for 25c LEGS LAMB Lb. 25c

PORK SAUSAGE Lb. 15c PORK ROAST Lb. 18c VEAL STEW 2 lbs. 19c FRESH COD Lb. 14c SPRING SALMON Lb. 22c

SWIFT'S COTTAGE ROLL SLB. 25c

SWIFT'S HAMS PICNIC STYLE Lb. 22c

IN OUR DELICATESSEN DEPARTMENT WE HAVE A CHOICE VARIETY OF FRESH COOKED MEATS, ETC.

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5c

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Good in Coaches Only



Returning, to leave Vancouver not later than 9.30 p.m. train Sunday, July 29, 1934, connecting train from New Westminster.

Children, five years of age and under twelve, Half Fare. (No Baggage Checking Privileges)

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More time for the THINGS YOU LIKE



THE time you save with Kellogg's Corn Flakes gives you more leisure to do things you enjoy. No cooking. No trouble to prepare. Just pour these crisp golden flakes into bowls, and breakfast's ready!

Kellogg's are so appetizingly crisp—that everybody likes them. They're nourishing too. Rich in energy and easy to digest. An ideal lunch. A splendid evening meal for children. Serve with milk or cream and a bit of fruit.

There's real economy in buying Kellogg's Corn Flakes. They save fuel as well as time. And the red-and-green package, holding many servings, costs but a few cents. Always oven-fresh in the heat-sealed WAXTITE inside bag—an exclusive Kellogg feature. Made by Kellogg in London, Ontario.

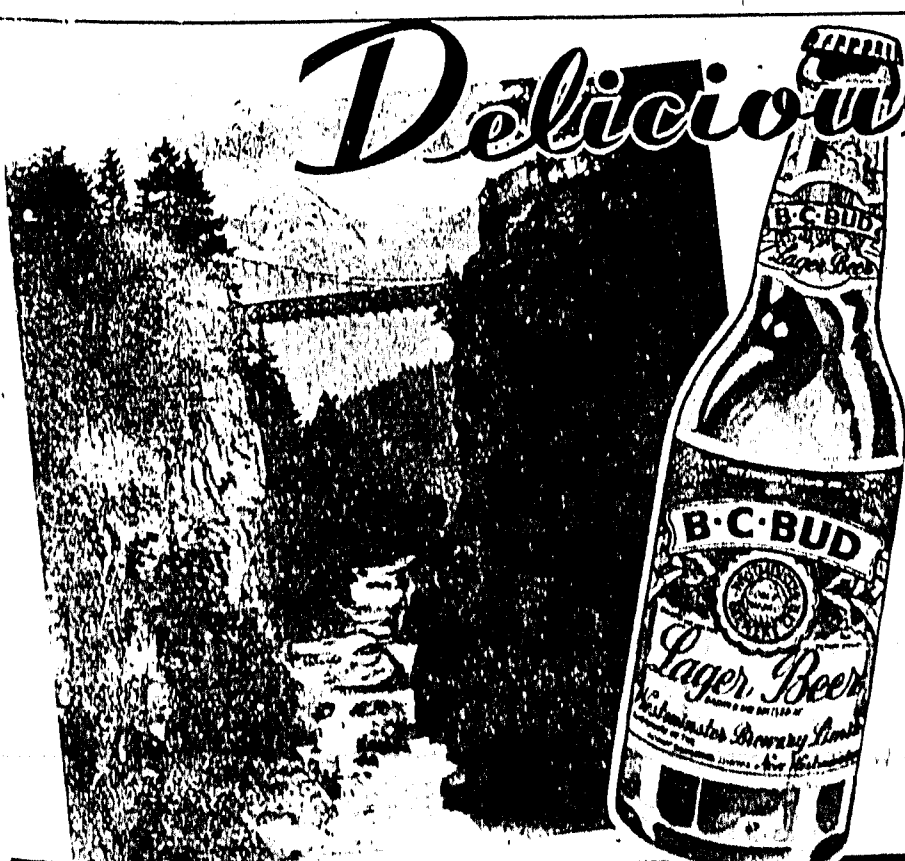
Kellogg's CORN FLAKES



BABY'S OWN TABLETS

In hot weather, stomach disorders and indigestion occur more frequently. Also children may play too hard. Mrs. Mary Mason, 53 Atlantic St., Halifax, N.S., says: "When the children are overworked and restless in warm weather I give them Baby's Own Tablets before retiring and in the morning they are happy, contented children." Safe even for the tiniest baby, these sweet little tablets effectively relieve colic, summer complaint, simple fever and all minor disorders. Price 25c package, 25c Dr. Williams'.

BABY'S OWN TABLETS



B.C. BUD LAGER BEER

PURE AND SPARKLING AS THE MOUNTAIN STREAM

BRITISH Columbia may well be proud of the high and uniform quality of B.C. Bud Lager. It is a natural brew from only the very choicest malt, selected B.C. hops and the purest water. No artificial coloring, flavoring or preservatives are used.

B.C. Bud is a wholesome and invigorating beverage that flows crystal clear, fresh, cool and creamy from the bottle. It will quench your thirst, soothe your nerves and nourish and delight like no other beverage.

FOR HOLIDAY OUTINGS

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Advertisements in this column charged at the rate of 20c per line first insertion and 10c per line subsequent insertions. Calculate six words to a line. One inch advertisement with headings \$1.00 for first insertion and 60c subsequent insertions. Notices re Births, Marriages and Deaths, or Card of Thanks, 50c per insertion. Coming Events—Advertisements under this heading charged at the rate of 15c per line.

WANTED—General servant; good cook; give experience and references. Apply P.O. Box 336, Vernon, B.C. 51-1

FOR SALE—27 Pontiac Coach, good condition, new tires, \$200. L. E. North, Armstrong, B.C. 51-1P

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FOR SALE—5ft. Binder, same as new. Only cut 50 acres. For particulars apply C. W. Fitchard, Grindrod, B.C. 51-1P

SEE MY MALTESE PUPS, cute, white and woolly, great companions for children or adults. MIX, Maple, 51-1P

FOR SALE—Saanan milk goats, MIX, Maple St., Vernon, 51-1P

LAWN MOWERS sharked by machine, also adjusted, \$23. Dunwoodie, 523 Whitham Street, Phone 559L, 38-1P

FOR RENT—5-roomed cottage, Write P.O. Box 553, or phone 335L, 51-1P

FOR RENT—4-roomed bungalow, north end of Mara Avenue, six rooms, modern bathroom, furnished, corner Lorne and Keeffe Avenue, Cossitt, Beattie & Spyer, 51-1

FOR GOOD SHOE REPAIRING try "The Shoe Hospital," Hunter & Oliver, 10-1P

TO LET—4-roomed furnished cottage with bath and toilet, Vacant August 1, C. J. Hurt, Phone 310, 51-1P

FOR SALE—One Hotpoint electric stove, four elements, in perfect condition, Phone 102R, 51-1P

WANTED—Lady's bicycle, Apply P.O. Box 54, Vernon, 51-1

WANTED—100 yearling hens, heavy weights, W. G. Drew, Vernon, 51-1

NEW AND USED C.C.M. Bicycles, Repair and accessories, Huntley & Oliver, 10-1P

BLACK CURRANTS for sale, 8c per pound, R. H. MacDonald, Phone 34L, 51-1P

FOR SALE—Inboard motor boat, 18ft. steel, with Chevrolet engine, Cheap, Ellison, Vernon, Phone 6, 51-2

LAKE SIDE PROPERTY for rent or sale, on both Kalamalka and Okanagan Lakes, "Country" view, 1000 ft. cream delivered to your camp, R. Fitzmaurice, Real Estate and Insurance, 35-1P

WANTED—Experienced cook, general help, Mrs. D. C. Paterson, Box 250, Kelowna, 51-1P

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FOR RENT—1 or 2-roomed suite, furnished or unfurnished; hot and cold water; hot water heated; wired for electric range, Vernon, 49-4, Phone 65L

SPRELLA CORSETIERE—Mrs. Elsie Shaw, Eighth Street, Vernon, Phone 673L, 35-1P

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CAMP FOR SALE—Three rooms, electric wired, sleeping and sun porches, Phone 102R, 50-2P

WATCH AND CLOCK REPAIRING, Fred E. Lewis, Barnard and Whitham, around the corner from Reid's Drug Store, 37-

FOR SALE—Equipment and stock of best small store in town; residential district; near Highway carry groceries, produce, school supplies, Good living, Apply J. E. V., Box 722, Kamloops, B.C. 60-1

WANTED—6ft. binder, second-hand, Must be in good repair, Trade horses or pay cash, R. A. Copeland, Lumby, B.C. 50-2

SUNSHINE OIL BURNERS for labor saving and economy, See Lefroy & Grover, Barnard Ave, Phone 510, 32-1P

FOR SALE—Dry fir wood, cedar posts and poles, C. A. Price, Phone 665L, 55-1P

JEWELLERY REPAIRING—Fred E. Lewis, 46-

MARRIED COUPLE wishes position on fruit or dairy farm; wife experienced packer, Apply Box 15, Vernon News, 48-1P

FOR SALE—\$2,200, 6-roomed house, concrete basement, furnace, wired for electric stove; new garage; nice shaded grounds, splendid central location, Write P.O. Box 636, Vernon, 48-1P

CASH PAID for new pictorial stamps, highly cancelled, Per dozen, Three, 1 cent, 10 cents, E. E. Barnett, B.N. 2, Vernon, 13-1P

BABY CARRIAGE three fitted, or new wheels, Hunter & Oliver, 36-1P

TAKE A REST at the Tourist Hotel, Okanagan Landing, Ideal surroundings, Dance every Friday night, Reasonable rates, Phone 129L, 47-1P

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FOR SALE—Cream separator, slightly used, Reasonable, Terms, Phone 304L, 51-1P

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Announcing **UNRESERVED SALE BY AUCTION** at our Sales Rooms, on SATURDAY, JULY 21st, at 2:30 p.m., of Furniture and miscellaneous articles. Our clients are invited to place on view at our Sales Rooms, any articles they wish to have sold at this Auction.

KAMLOOPS STARS WIN FOUR AWARDS

(Continued from Page One)

land, for the men's singles honors, gave a splendid performance, and partnered with Reid Clarke, Vernon's other youthful ace, he very nearly saw the men's doubles honors come to this city.

Dean held the offensive throughout in the men's singles final, but he was worn down by the deliberate slow tactics of this Summerland opponent, who won three straight sets, 6-4, 6-2, 6-0.

Dean stole the spot-light for form and brilliancy of play, unerring drives and volleys that won him points repeatedly when he was in a tight corner, but he was unable to clinch any advantage, particularly in the deciding style of play of the older Summerland man set him back without winning a game in the third set.

However, he was sporting to the bitter end, and with the odds hopelessly against him toward the close of the final set he contested every point with all the strength and skill at his command.

Hardest Fought of Finals
Reid Clarke and Dean took the courts later to represent Vernon against Beard and Stevenson, fast and brilliant pair, in the finals for the men's doubles, and this match was the hardest fought of all the finals, the visitors finally winning 6-1, 1-6, 6-0, 7-5.

The youthful Vernon players were highly popular with the crowd. Just a year or so ago their play was a feature of the final stages in the junior section, and through enthusiastic interest and diligent practice they have now as a very closely balanced pair, reached a point where they are two of the most dangerous contenders in the Interior.

Allan Stevenson, last year's singles champion, was in peak form in the doubles match, and was well supported by Beard, but the decision was a touch-and-go matter throughout. Giving a whirlwind exhibition, the Kamloops men swept through to a 6-1 win in the first set, but the score was reversed on them in the second. They then went out to make sure of the third set, which they took at love, yet it was at the expense of losing the fourth set, and the effort to clinch the title in the fourth set was probably more than they had bargained for. Beard was tiring visibly, and had the Vernontians managed to break through to even the standing they would have a very good chance of capturing the title.

In a spurt of speed, however, which was aided by a few costly net errors by the local players, the Kamloops pair edged ahead in the fourth set to win 7-5.

Stevenson made himself a double winner in the mixed doubles when he partnered with Miss Palmer to win a fairly easy victory against Miss Pease and Toby Hodgins, of Kelowna, by 6-2, 6-4, in the final.

Kamloops Wins Mixed Doubles
Miss Jean Keith and Reid Clarke, strong Vernon team, were defeated 6-3, 6-3 by the new champions in a fast contest in the semi-final round, while the Kelowna pair, in order to reach the finals, defeated Miss Kitty Fitzmaurice, of Vernon, and Russell, of Summerland, 6-4, 6-3.

The ladies' doubles was an all-Kamloops final, with Mrs. Seward and Miss Palmer combining to win by 6-4, 6-2 from Mrs. Crawford and Miss Mary Fernie.

Mrs. Mathewson and Mrs. Watson, playing consistently good tennis, reached the semi-finals for Vernon in this section, but were defeated 6-2 by Mrs. Crawford and Miss Fernie, 6-2, 6-2.

The junior championships, won by Jack Cooper, of Kamloops, and Miss Evelyn Lawrence, of Ewing's Landing, were decided over the Dominion Day week-end when rain interrupted the progress of the rest of the tournament, necessitating a postponement until last Sunday.

The other feature of play on Sunday was the awarding of the Kalamalka Cup, for the mixed doubles handicap, to Miss Nancy Burris, of Kamloops, and Dick Locke, of Vernon, who defeated Miss Margaret Palmer, of Vernon, and Richards, of Salmon Arm, by 6-4, 6-5 in the final.

Thanks and Presentations
At the conclusion of the finals, P. S. Sterling, President of the Country Club, in brief speech thanked the visiting competitors who had returned after a week's interval to complete the finals, and complimented the committee members and others who had assisted in the work involved in the tournament. The trophies and prizes were then presented to the winners by Mrs. Sterling, Treasurer, and Miss Evelyn Lawrence, Miss Dorothy Keith, Mrs. Cecil Clark, Miss Kitty Fitzmaurice, P. S. Sterling, J. Kent, E. A. Royce, and Reid Clarke.

Elks' Carnival, Oct. 4-5-6.

KEEN COMPETITION AT GYMKHANA IS ENJOYED BY MANY

Crowd of 200 At Riding Club Sports Held Here Last Thursday Afternoon

Action and keen competition between all riders who participated in the Vernon and District Riding Club Gymkhana, on Thursday afternoon of last week, drew 200 spectators to a unique afternoon's entertainment at the "concentration camp" grounds at the north end of Mara Avenue.

Events started at 2:30 p.m. with two lively rounds of musical chairs followed by the steeplechase, between Armstrong and Vernon teams. Tent pegging, jumping, and a lochinvar race followed, to complete the first half of the afternoon's entertainment.

Refreshments served on the grounds and the music of Buck's Prairie Wranglers added to the enjoyment. Potatoes, peas, Victoria Cross race, tent pegging with swords, and the twentieth century race were all features of the latter part of the program.

Armstrong Riding Club were competing in nearly all events and afforded very keen competition. Judges were E. Froole and W. R. F. Collis, of Armstrong.

W. T. Cameron, Leslie Macdonell, F. H. Wilmut, of Vernon, and H. Hayes, of Armstrong, tied for first place, having won the most number of senior events.

Miss Molly Clarke won first place in the Junior events.

The Winners
Following was the program of events: Musical chairs, Molly Clarke, first; Violet Osborne, second; Frances Sydney, Armstrong, third. Tent pegging, Frank Watson, W. T. Cameron, second; F. H. Wilmut, third. Relay race, Vernon, first; Armstrong, second. Jumping, L. Macdonell, first; T. Hayes, Jr., second; Bert Ellison, third. Tilt, the ring, T. Fisher, first; R. Caldwell, second; W. T. Cameron, third.

Tilting the ring, junior, Molly Clarke, first; W. T. Cameron, second; David Currie, third. Lochinvar race, W. T. Cameron, third. Lochinvar, first; H. Hayes and A. Craster, second. Potato spearing, F. H. Wilmut, first. Bending race, F. H. Wilmut, first; Bert Ellison, second; L. Macdonell, third. Cross race, H. Hayes, first; T. Fisher, second; J. Watson, third. Tent pegging with swords, J. Stamer, first; Bert Ellison, second; W. T. Cameron, third. Bending race, juniors, Molly Clarke, first; D. Cameron, second. Eighteenth century race, L. Macdonell, first; T. Hayes, second. Cross race, W. T. Cameron, first; J. Watson, second; Molly Clarke and D. Cameron, second.

TRAINING CAMP IS GREAT SUCCESS IN SEVERAL RESPECTS

Church Leaders and Sunday School Teachers Plan To Make It Annual Event

About a dozen church leaders and Sunday School teachers, from Vernon, Summerland, Kelowna, and Coast points, spent last week at Camp Hurst, on Okanagan Lake near the Vernon Training Camp held in the leadership.

Mornings were spent in study classes, and the afternoons and evenings in recreation, and general camp activities.

The class instruction included a Bible study course on the life of Jesus, by the Rev. L. J. Day, of Vernon, and "Sunday School Problems," by the Rev. John Scott, the Baptist minister at West Summerland; "Children's Work," by Miss Anne Fountain, of Vancouver; and "Problems of Young People's Work," by the Rev. E. R. McLean, of Vancouver, Secretary of the Religious Education Council.

On Friday evening, T. Yoshioka, of the Kelowna Japanese mission, gave a very interesting address on the Japanese in Canada.

On each evening Miss Fountain also gave a lecture on musical appreciation, and a sunset service concluded the day.

At the conclusion of the camp, the C.G.I.T. girls will commence their camp, lasting until July 22.

MACDONALD STATES COMMODITY BOARDS OF HIGHEST VALUE

Will Give Agricultural Opportunity Of Working Out Own Salvation

VICTORIA, B.C., July 12.—"This marketing act is full of dynamite. It can be made a great beneficial factor in the commercial life of the nation, or just another contribution to the economic muddle, depending on how efficiently it is administered," declared Hon. K. C. MacDonald, Minister of Agriculture, in discussing the marketing problems after a tour of the Okanagan Valley.

Dr. MacDonald conferred in Vancouver with twenty Fraser Valley growers on marketing matters. During his Okanagan tour he gave close attention to the fruit situation, and was able to report that conditions this year were very hopeful and that the prospect for a really good season was bright.

The minister stated the three-man marketing board for British Columbia would in all probability be selected from departmental heads of the government.

"After all," he added, "we have men trained for 25 years in problems confronting our culture and other branches of basic industry and they should be the most competent to fulfill the task. I view the appointment of such a board as setting up a federal agent to supervise commodity boards that will be made possible under the marketing act. We can give a brake on the efforts of commodity boards if they become too one-sided in their actions. Commodity boards I believe will give agriculturists and all who earn livelihood by marketing a splendid opportunity to work out their own salvation."

However, in the shipment of apples, he felt B.C. should look more to the prairies and the far East, for the difference of 37 cents a box freight between B.C. and Annapolis apples was too great a handicap for B.C. to overcome on the English market.

Elks' Carnival, Oct. 4-5-6.

END OF FIVE-YEAR DROUGHT HERALDS GOOD CONDITIONS

Mr. Justice Embury, Regina, Looks For Return of Prosperity

Signs of returning prosperity on the prairies, after a five-year period of depressed conditions arising from continuous drought over large areas and from economic reversal in general, will soon be reflected in this province of British Columbia, declared Mr. Justice J. L. Embury, of Regina, Sask., in the luncheon address before members of the Regina Club in this city on Monday.

"The prairies are as good a customer of British Columbia as any other part of the Empire," he stated, "and the immediate return of prosperity there, evident there, we hope will be able to pass on to you."

Mr. Justice Embury, who has for sixteen years been a member of the Bench of the King's Bench Court of the province of Saskatchewan, and whose activities during the war made him nationally known, came to Vernon to visit his brother-in-law, Capt. E. L. Wilmut, during the course of a trip west. He was accompanied by Mrs. Embury and Miss Embury.

During the war he was in command of the 28th Battalion, subsequently being advanced to the rank of Brigadier-General. In 1916 he was invested with the C.M.G., and before the close of the war with the C.B., and following the Armistice he remained in France, in charge of the demobilization of Canadian troops. His wide legal and military fields, means that he is well known to many in this city, and a capacity-audience of Rotarians and guests heard his Monday address. He was introduced by H. W. Galbraith, Vice-President of the club, who presided at the luncheon in the absence of President J. L. Chambers.

A contributing factor to the depression on the prairies, Judge Embury stated, was the attempt to secure a "corner" on the wheat. This estranged the old country to a certain extent, and brought a train of disastrous consequences from the economic standpoint. This idea has now been abandoned, however, and wiser policy in wheat marketing should greatly aid the return to better times.

The end of the five-year drought is, nevertheless, the outstanding herald of improved conditions, and more funds in circulation on the prairies will mean more and better customers for British Columbia.

The speaker remarked, in another connection, that the comradeship and common sacrifices experienced by Empire men during the war—should have developed a stronger bond in the years that have intervened. Trade policies, for instance, have not always been to Empire advantage.

Passing on to a discussion of legal administration, he declared that Canada should be proud of its judiciary and of the manner in which its laws have been administered.

In these times, he pointed out, there are those who claim that there is one law for the rich and another for the poor. If such is the case, the poor have the advantage, for the strictest care is exercised, particularly in the appellate courts, to see that every man has a fair trial, and that he is not unduly deterred.

The maintenance of the nation's democratic institutions should be ensured, particularly in these days when there is a projected subversion of time-honored liberties.

"The greatest safeguard of our liberties and institutions," he continued, "is the free, fair, unhampered, and generous administration of justice."

An explanation of how it is that sixteen juries are used in Alberta, rather than the twelve-man juries in all other provinces, was included in Judge Embury's remarks. He said that prior to the entry of Saskatchewan and Alberta into Confederation, in the old Northwest Territories, six-man juries were the law. Alberta has retained this practice ever since.

The speaker's address was leavened with abundant humor and dry comment, a number of illustrative stories keeping the club members in laughter throughout.

HIGH TESTING CREAM FROM COWS FED MEAT MEAL

Another excellent butterfat record with the use of meat meal has been made by Norman Clarke, of Didsbury, Alta. He is the owner of Alberta's largest Jersey herd. His five year old cow named Walkik's Viola's Bright Girl, produced 541 pounds of butterfat in 334 days. Her average test was 6.3 per cent. She was fed one pound of meat meal each day during the test. There are 15 producing cows milked daily at Mr. Clarke's farm. Each animal has consumed a regular ration of meat meal since January, 1931.

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Prime Roasts—
Per lb. 13c and 15c
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3 lbs. for

EXTRA SPECIAL!
Red Spring Salmon, Per lb., 22c

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Knows no Depression! He works today and stores up a little something for tomorrow.

You never heard of Baby Beavers starving to death—certainly not! Their industrious parents hasten to make provision for the needs of the living future. They practice it every day and teach it to their children—they know the value of it.

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No matter what your ambitions are, or what may be your problem, there is an Investors Syndicate Living Protection plan to meet your needs.

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2 sets Wagon Springs; Steel Fishing Rods; Hay Carrier; Electric Washing Machine; Sealers; Valises; Piano Music Rolls; Wash Tubs; Kitchen Cabinets.

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10c per Loaf; 2 for 15c
We Specialize in Ice Cream, Fancy Drinks, and Afternoon Teas

Okanagan Bakery & Cafe

Barnard Ave. Vernon

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Two Tempting Offers

Every Housewife Should Take Advantage of These Two Specials

RINSO, LUX AND LIFEBOUY SOAP

RINSO—For washing machines, in fact for all cleaning purposes it is doubtful if any soap in granulated form equals RINSO.

LUX—Every woman knows that for fine laundering you can't beat LUX.

LIFEBOUY SOAP—It purifies the skin and is fast becoming the popular soap for face, hands, bath and shampoo.

1 large pkge. Rinsol 25c
1 cake Lifebuoy Soap
Both for

1 large Pkge. Lux 25c
1 cake Lifebuoy Soap
Both for

GLO - COAT
At New Lower Price!
Shipment just received—Wonderful for floors, linoleums, etc. No rubbing, no polishing, shines as it comes and all in 20 minutes. Pint can now 75c
Quart can, now \$1.20

JOHNSON'S CLEANER AND FURNITURE POLISH
Cleans, beautifies, protects and is absolutely greaseless. It polishes everything, including your automobile. We would like you to try it and as a special inducement we offer the 50c pint bottle for only 39c

SODA BISCUITS IN PICNIC VALISE
Here is a new line. A handy outfit lunch box, made with handle and filled with Red Arrow Sodas, 200 twin crackers, coupon with each box. On sale, per box. 49c

MALKO BRAND SALMON
It is red, nice flavor and a big seller. Tail cans, each 25c

CRYSTALLIZED GINGER
Per lb. 20c

MALKIN'S BEST RUBBER RINGS FOR FRUIT JARS
2 dozen for 15c

HAL'S SANDWICH CHICKEN and also TURKEY
Dandy for sandwiches—2 tins for 25c

Friday and Saturday SPECIALS

CHICKEN HADDIES
Brunswick Brand, makes a really tasty summer dish, no bones and so easily prepared. In our opinion it is the best quality on the market. Large 14-oz. cans. On sale Friday and Saturday, per can 15c

DOMINION BRAND COFFEE
We grind it fresh in our electric coffee mill as ordered. A very nice Coffee at a very attractive price. On sale Friday and Saturday, per lb. 29c

PURE LARD
Shamrock Brand, in our opinion there is none better. In 1-lb. packages. On sale Friday and Saturday, per lb. 14c

CHOCOLATE ECLAIR BISCUITS
The finest quality Eclair Biscuits on the market. Heavy chocolate coating. Per lb. 29c

GLACED CHERRIES
Per lb. 30c

PURE COCOA (In Bulk)
For all purposes this will give you satisfaction. On sale, per lb. 17c

SHREDDED WHEAT BISCUITS
2 pkgs. for 25c

GRAPE NUTS FLAKES
2 pkgs. for 25c

RICE KRISPIES
2 pkgs. for 25c

AYLMER BONELESS CHICKEN
Per can 30c

"He Serves Most Who Serves Best"

The OKANAGAN GROCERY, LTD.